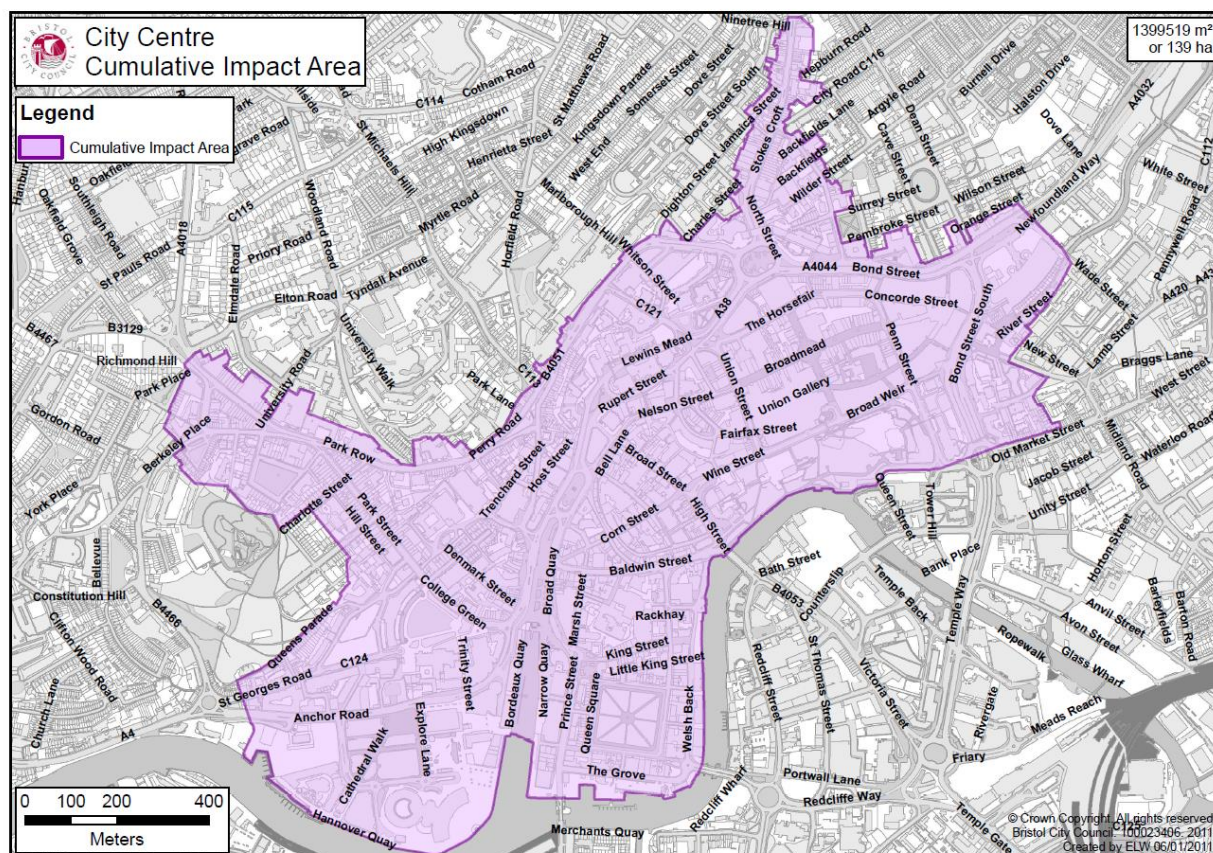


City Centre CIA

Effective date 1 August 2010

The central area within the Cabot Sector as identified by Avon and Somerset Police and as extended to include the Welsh Back area, Stokes Croft and Cabot Circus.



Reason for Assessment

The Avon and Somerset Police produced evidence to support their request that the central area of Bristol be designated a CIA. It remains at saturation point and the Police produced evidence for extending the area to which the special policy should apply so as to include Stokes Croft and Cabot Circus. In particular the area, which has a significant concentration of alcohol led late night venues, witnesses a high number of assaults and other related crime and disorder including public nuisance and risk to public safety. The CIA will apply to further applications for the grant of new licenses or significant variations of existing licenses in respect of premises that primarily sell alcohol for consumption on the premises, other late night uses, restaurants and take away outlets. The main focus of the assessment is likely to be on alcohol led establishments and premises that keep customers in the area at times when the promotion of the licensing objectives is most challenging (for example late night refreshment from “fast food” outlets).

Policy Consultation Results

The consultation was run between the dates of 1 August 2019 and 14 November 2019. There were a total of 78 questions. A total of 156 full responses were received. This is a low number of responses.

An additional 45 written responses were also received separate to the survey. Not all of these related to the City Centre CIA. We received 34 emails relating specifically to the City Centre CIA, and 71 responses from partially answered survey.

The number of people who answered the majority of questions about the City Centre was between 99 and 101.

It is important when considering these results that those who care more about the issues are more likely to answer the survey, whereas those who have no strong opinion are less likely to respond. This means that the sample may be biased, which is especially important to bear in mind given the low number of respondents.

Summary of survey results

The majority of respondents answered the question “to what extent do you agree or disagree with the proposal to continue with the CIAs for the City Centre” with either strongly agree or agree. When including any partial responses or email responses, the majority of respondents still agreed/strongly agreed with the statement. This question was the only one where we have considered the responses from partial survey responses or written responses.

The majority of respondents (58%) visited the City Centre once a month or more for a night out. Those that would not go to the City Centre on a night gave preferring to go to other areas, the bars not appealing to them or the fear of crime as the main reasons why they would not go out there. Only 20 respondents answered this question (those who never visited the City Centre).

When asked about the issues in the City Centre, litter was seen as the most serious or major problems, with fear of disturbance, criminal damage, and harassment as the next serious issues.

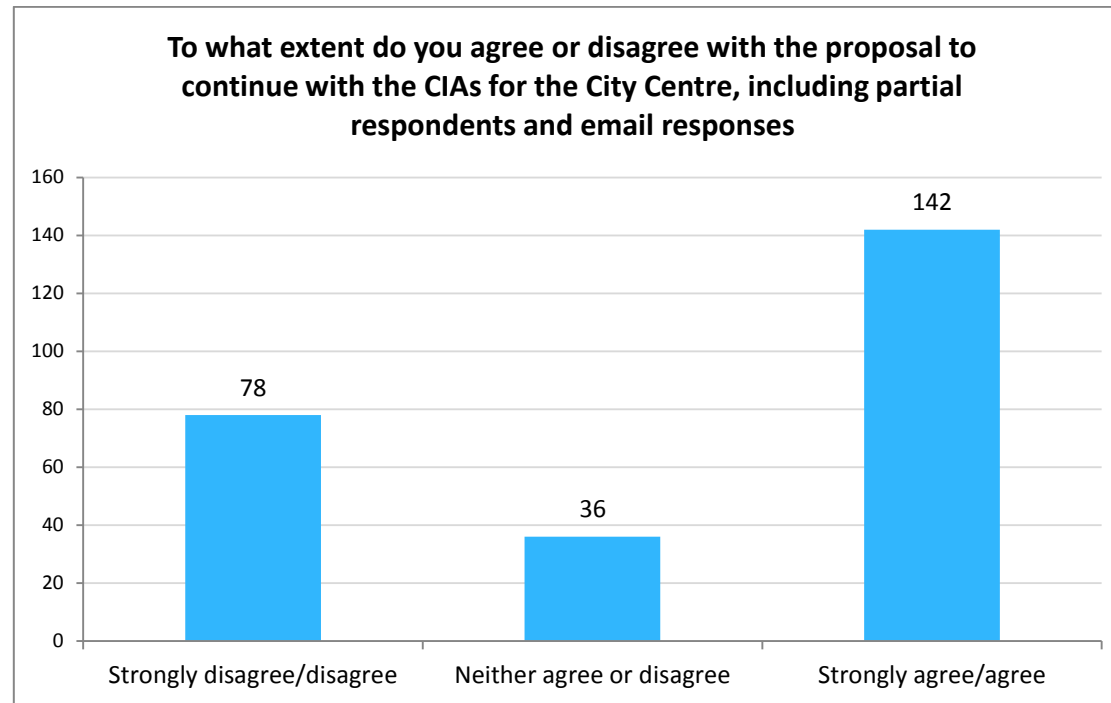
The majority of respondents said that there were too few live music venues, traditional public houses and family orientated venues in the City Centre. For all other types of venues respondents believed there are about the right amount.

When asked ‘to what extent would you agree or disagree with the following new premises being opened’, the majority of respondents would agree with all type of venues being opened, except fast food establishments or off licences.

The majority of respondents thought that current opening times for the food and alcohol outlets were about right.

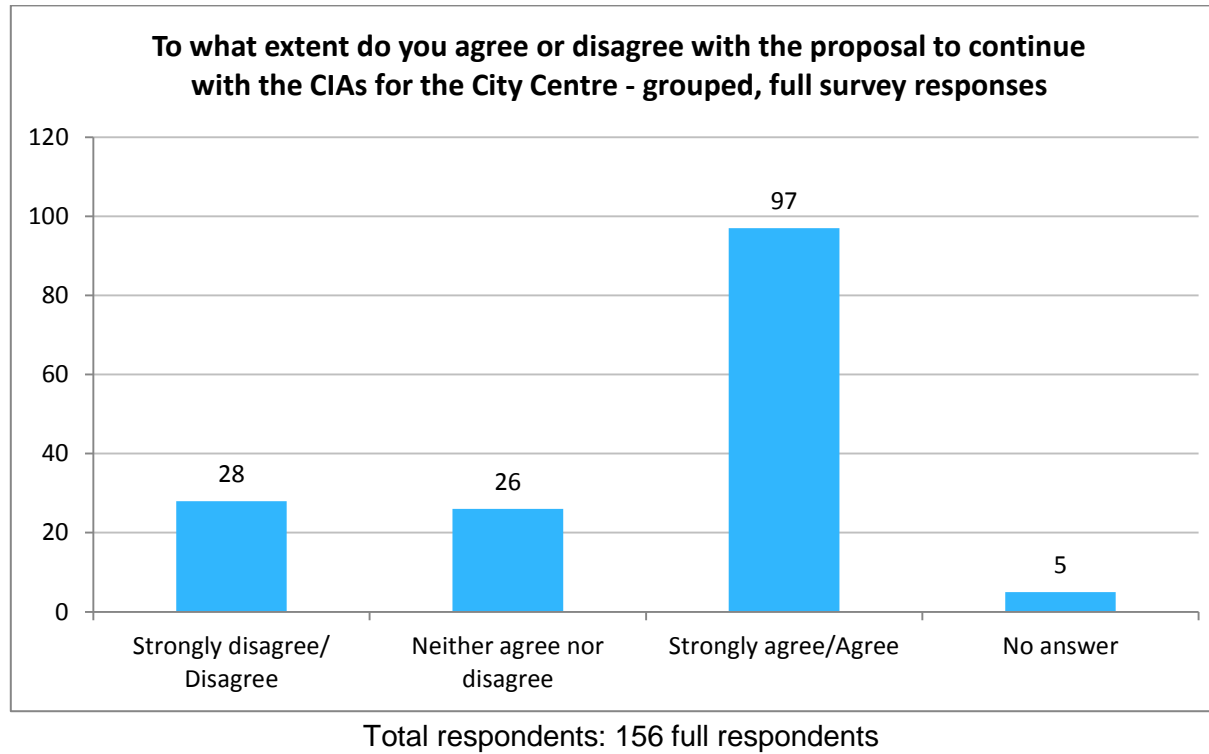
Analysis of Full Survey Results

When asked about whether we should continue with the CIA for the City Centre, the majority of people agreed that it should be kept. The below graph shows a combination of the survey (full and partial) responses, and comments from emails, where a large majority (32/34) said that the "...licensing policy in regards opening hours and number of venues needs to be relaxed..."



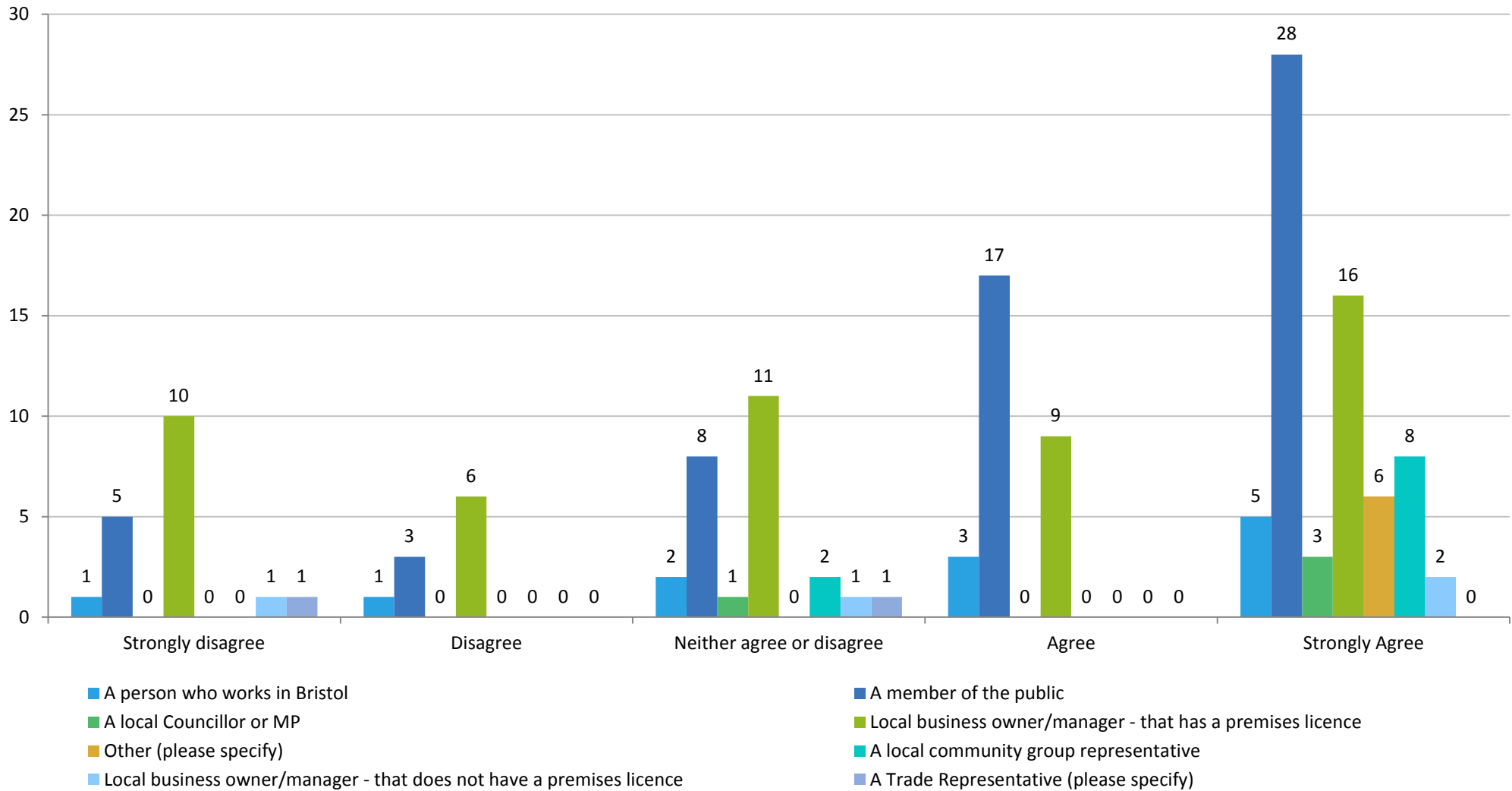
Total respondents = 156 full survey responses (5 did not answer), 71 partial survey responses, and 34 email responses

When looking at just the full survey responses, it shows that a larger majority of responses agreed with the proposal. There may be an element of sample bias, where the survey was seen as too long by some respondents and so their views would not be included in the full survey analysis, but they were more likely to be against the proposal.



Looking at just the full survey responses, of those that finished the survey, the large majority agreed with the statement.

To what extent do you agree or disagree with the proposal to continue with the CIAs for the City Centre - by type of person

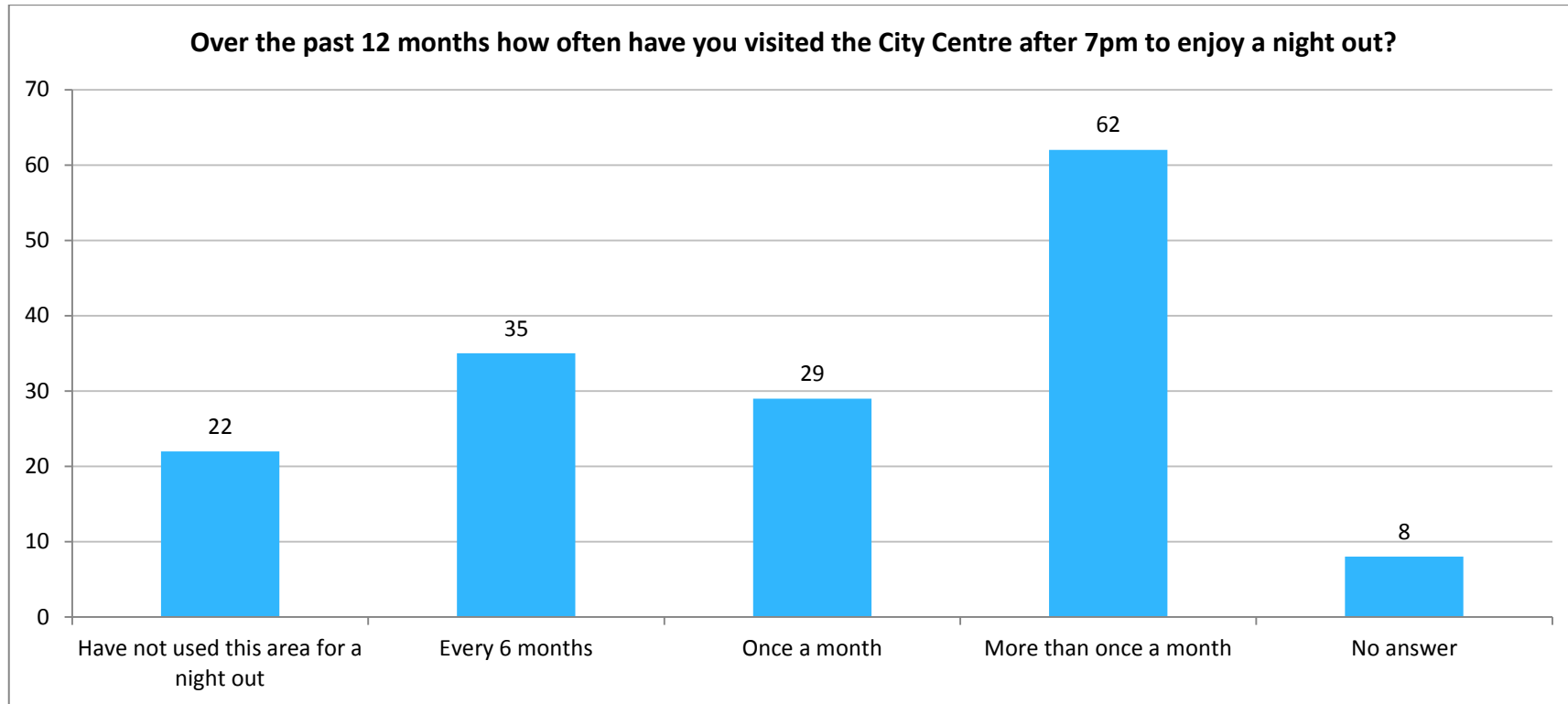


If you break down the survey responses by type of person, can see that the two groups with the most respondents: a member of the public and a local business owner with a premises licence, are mostly aligned. Members of the public are more likely to support the CIA being in place (57%), but 48% of business owners also agree, with only 31% disagreeing.

Looking at the postcodes of the respondents, it can be seen that the majority of comments came from BS1- which is the area affected. However, even in this area, there were only 38 respondents, and the difference between strongly agree and strongly disagree is only 5 people.

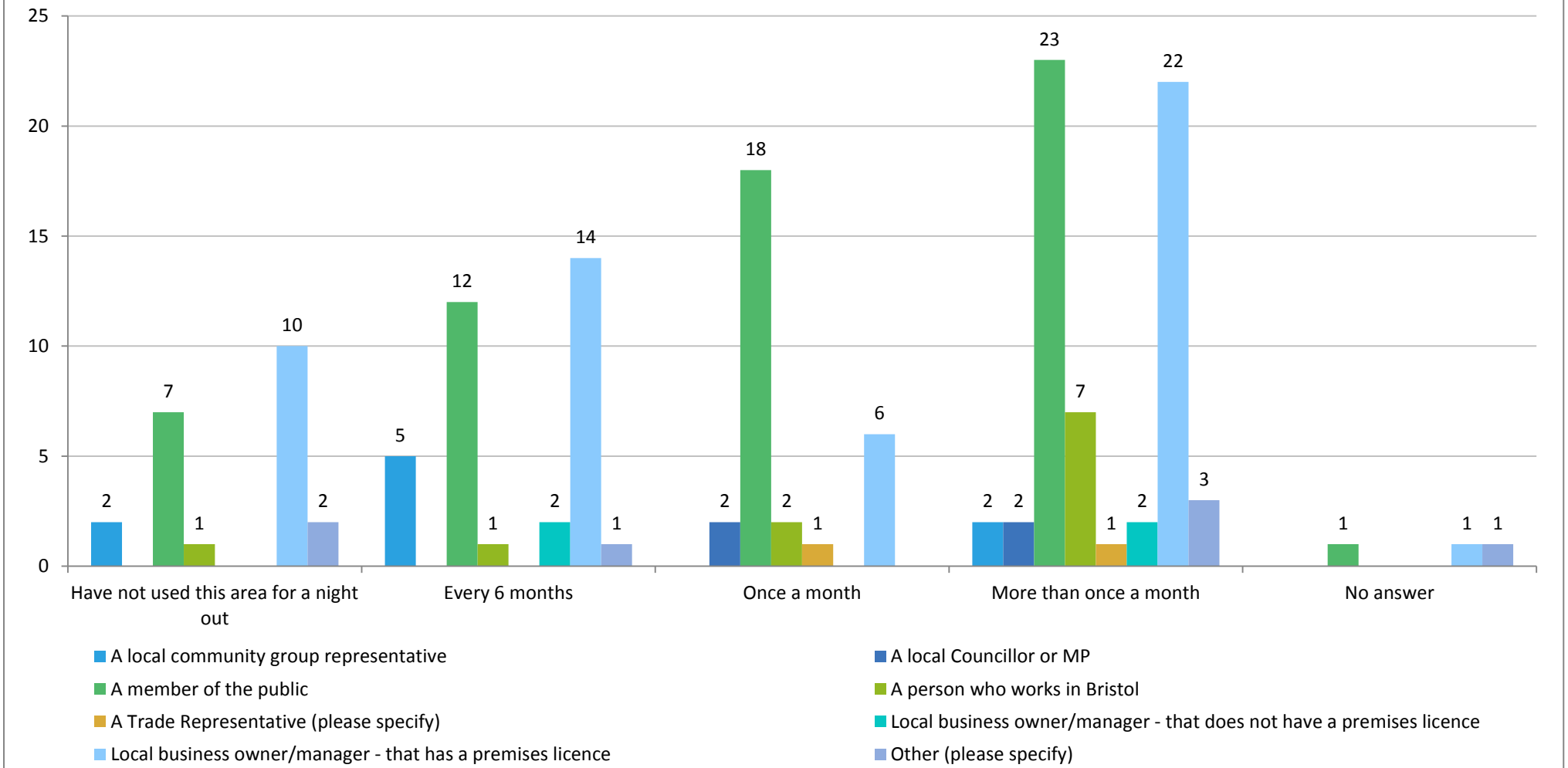
Row Labels	BS1	BS10	BS11	BS13	BS14	BS15	BS16	BS2	BS3	BS30	BS31	BS32	BS39	BS4	BS5	BS6	BS7	BS8	BS9	LS19	Total
No answer	2			1								1									4
Strongly Agree	13		1	4	1		2	3	6		1			5	4	10	1	10	7		68
Agree	5	1	1	1			2	2	2	1				3	3	3		5			29
Neither agree or disagree	6	2					2	2	4				1	1	2	2		3	1		26
Disagree	4						1	1							1	1	1		1		10
Strongly disagree	8					1		3		1					1	2	1			1	18
Grand Total	38	3	2	6	1	1	7	11	12	2	1	1	1	9	11	18	3	18	9	1	155

The first question asked respondents how often they have visited the City Centre for a night out. This showed that the area is a popular place, with the majority of people visiting more than once a month, and only 22 people had not used it for a night out in the last 12 months.



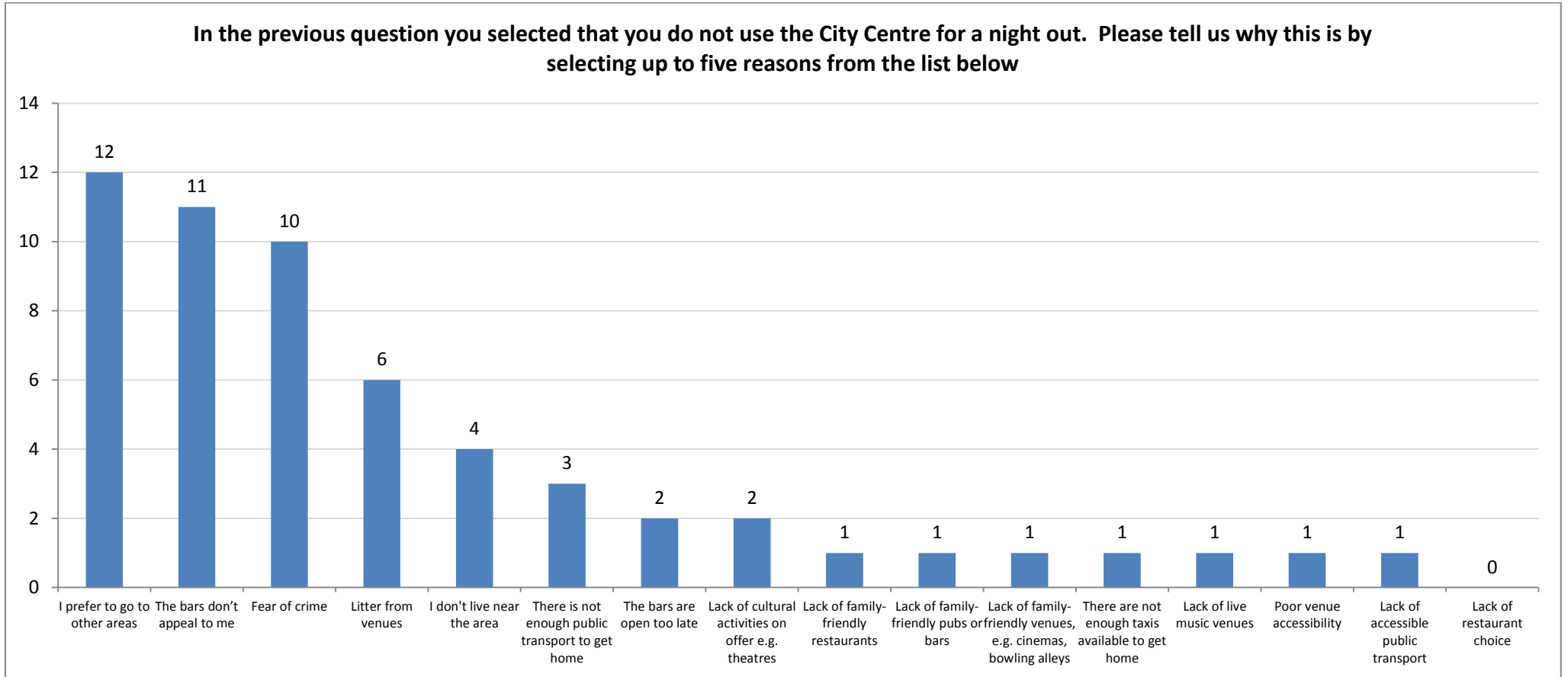
Total respondents = 156

Over the past 12 months have you visited the City Centre to enjoy a night out- broken up by type of respondent

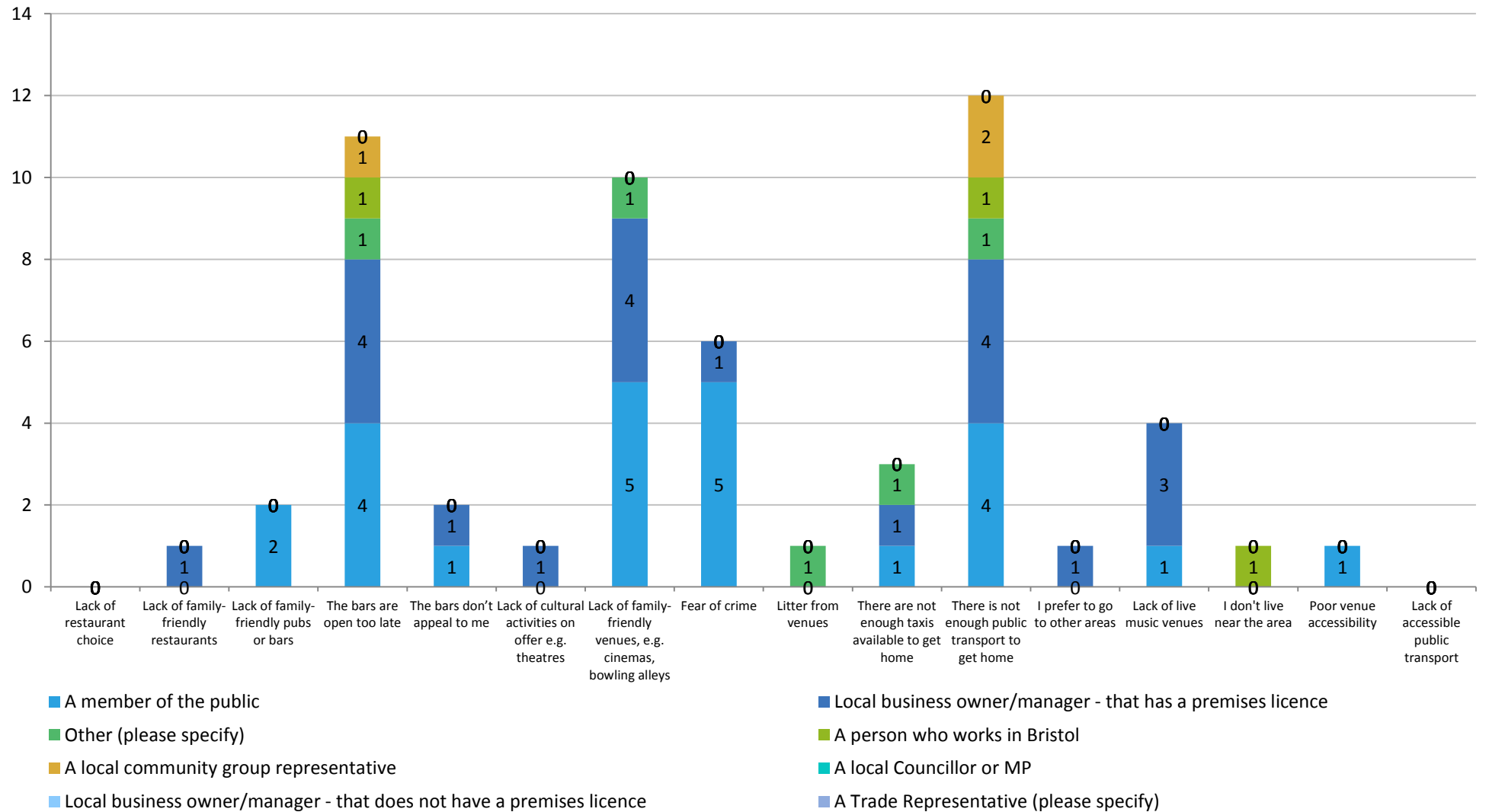


When looking at the results split up by the type of respondent, can see that the majority of respondents were members of the public (61), followed by Local business owner/manager – that has a premises licence (53), go out in the City Centre a similar amount, although 30% of members of the public go out about once a month, as opposed of 12% of business owners. A similar percentage (11% and 19%) of members of the public and business owners have not used this area for a night out.

Of the 22 who do not use the City Centre for a night out, 20 responded to the question about why they would not go to the Centre for a night out. The most common reason was that they prefer to go to other areas, the bars don't appeal to them, and the fear of crime. However, as the sample size is only 20 people, this is not a large enough sample size to draw meaningful results from. It is also worth noting that those who do not go to an area are less likely to know what the area is like.

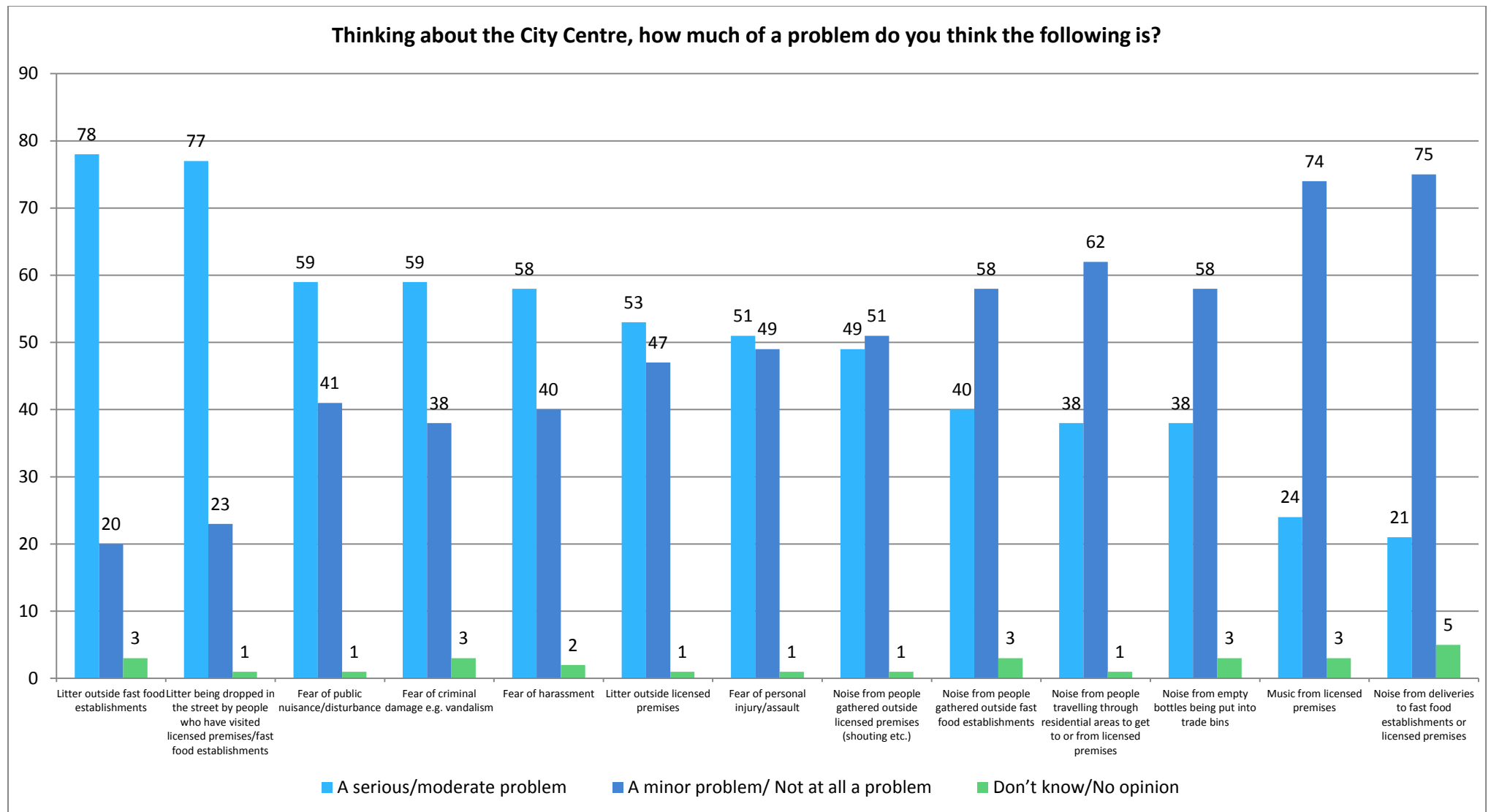


City Centre Reason - by types of respondents



By looking at the breakdown of the different types of people that chose different reasons. The sample size is not large enough to be representative. In general the members of the public and local business owners agree with the main issues.

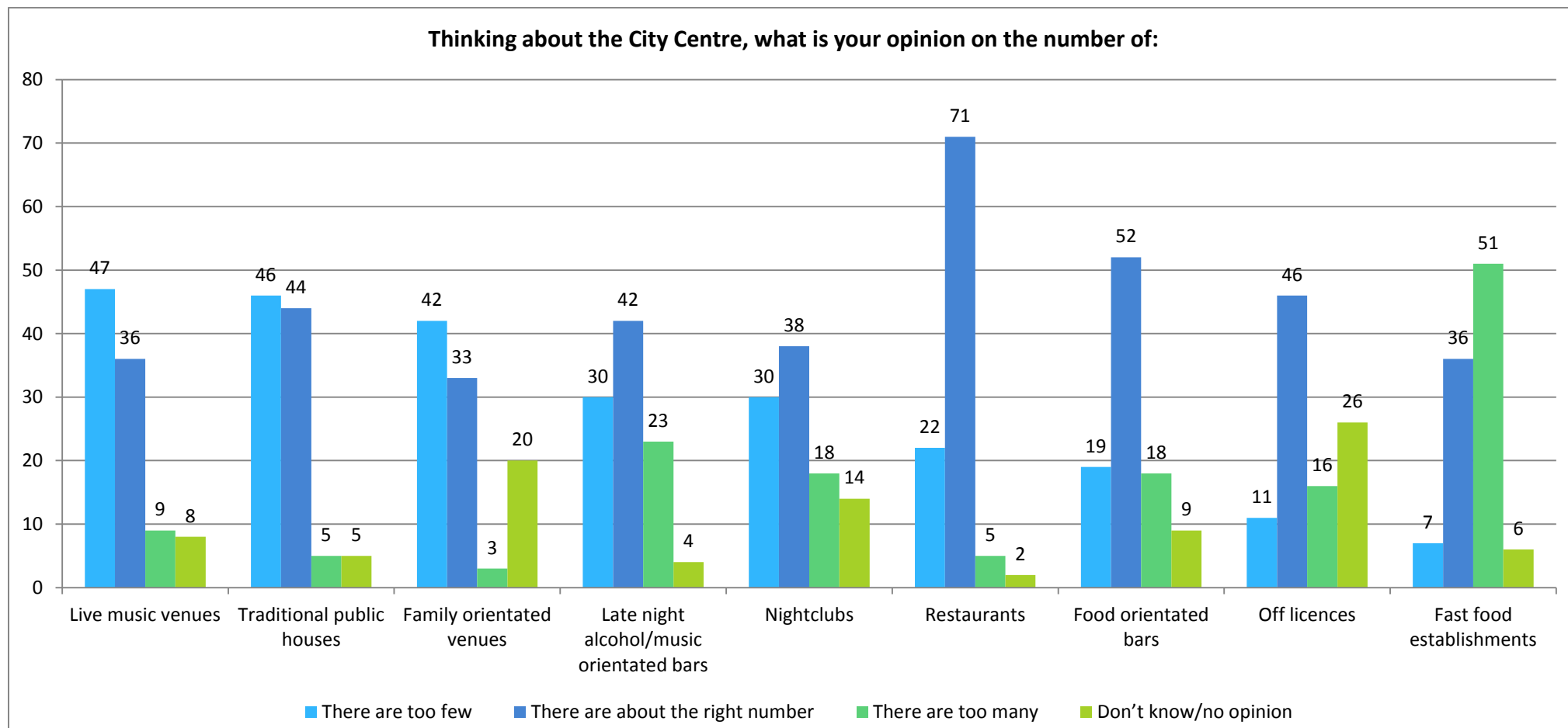
Respondents were then asked about the different issues that the City Centre has, and how much of a problem they were; whether they were a serious, moderate, minor, or not at all a problem. The major/moderate problems were believed to be litter, fear of disturbance/criminal damage, and fear of harassment or personal injury/assault. In general noise was thought of as either not a problem, or a minor problem.



This question was answered by between 101 and 99 people for each problem.

When asked about their opinions about the number of venues, it shows that respondents believed that there were too few live music venues, traditional pubs and family orientated venues. However only a slightly fewer number of respondents believed there were the right number. There were believed to be enough restaurants, food orientated bars, and off licences. There was believed to be too many off licences. There was believed to be too many off licences.

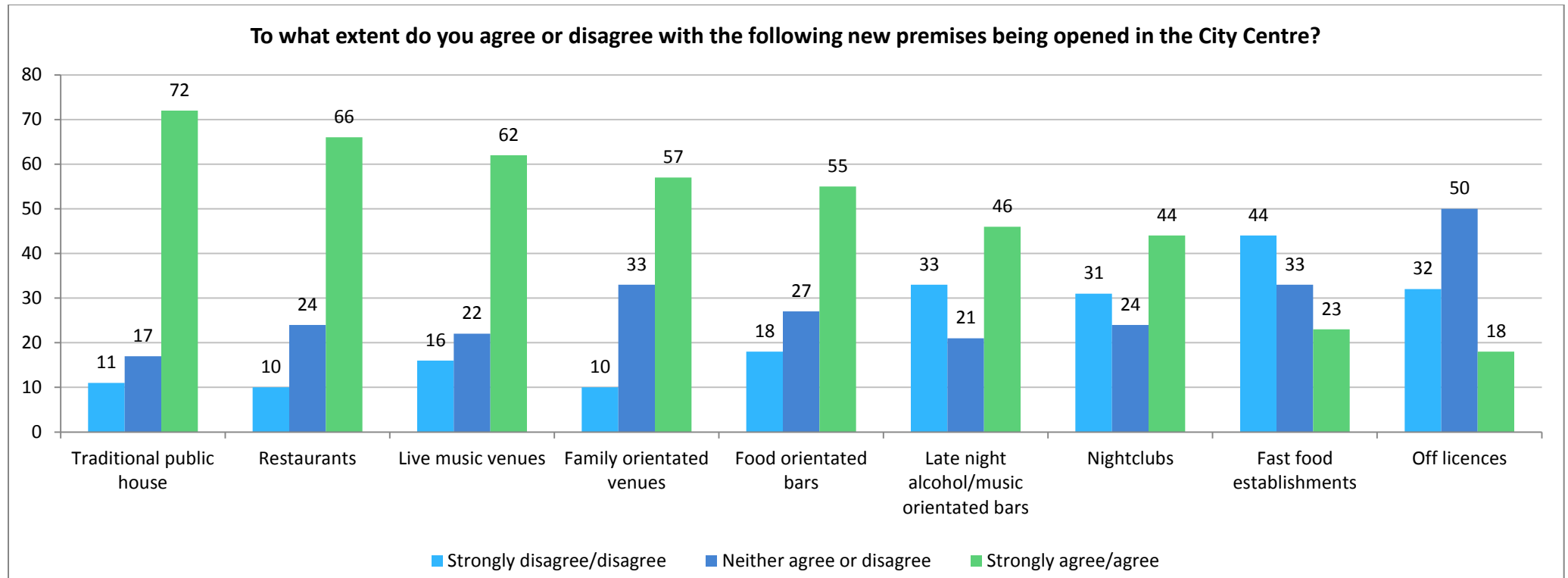
This implies that the current CIA is not ensuring that the 'right type' of venues are provided in the City Centre.



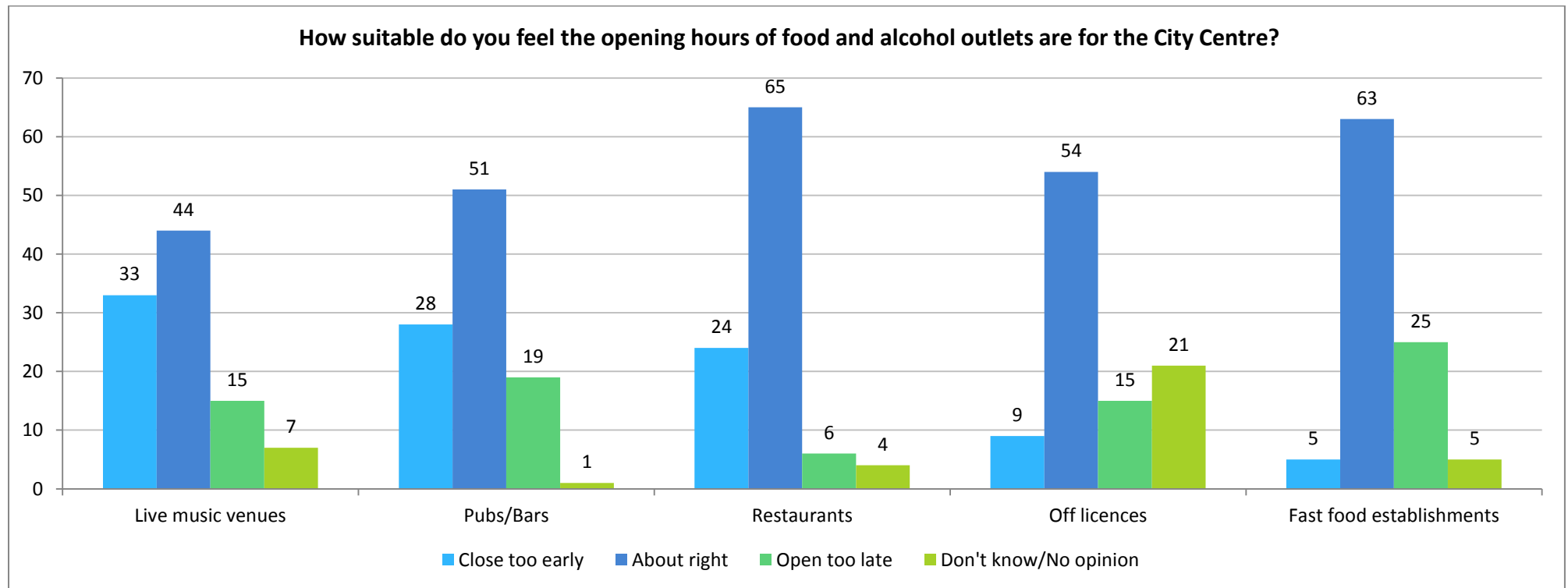
This question was answered by between 100 and 98 people for each problem.

When asked about whether they would agree or disagree with new premises being opened in the City Centre, the majority of respondents would agree with the opening of the majority of types of venues. This implies that respondents were not necessarily aware that the CIA was preventing these from being opened.

The types of venues that respondents would most agree with being opened aligns approximately with those venues that are believed to be too few. Most people would oppose fast food establishments and off licences.



When asked about opening hours of the venues that currently exist, the majority of people believe that premises close at about the right time; although a large percentage think that live music venues close too early.



Total respondents: 98 and 99

Appendix

Question 13 graphs by type of person

Total respondents 156 (including 'No response').

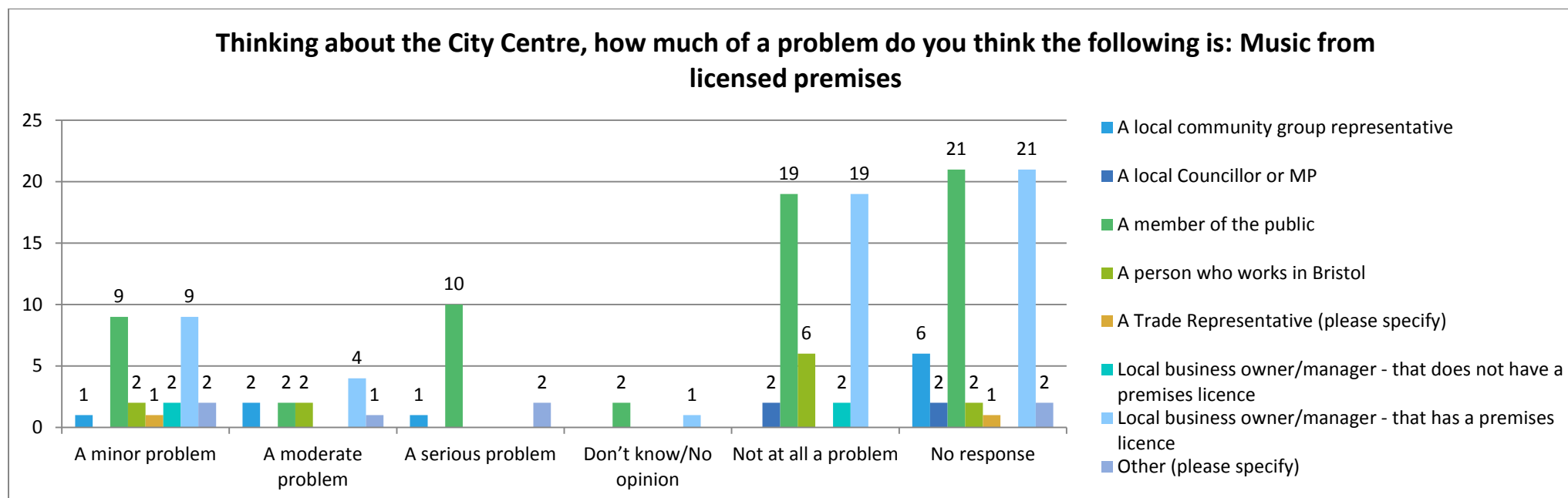
In general, members of the public are more likely to view noise as a serious problem than business owners. Business owners are much more likely to say that the noise is not an issue.

The majority of business holders do not see music from licensed premises being a problem. Members of the public are more likely to think of it as a problem; with 21% of those respondents (10 people) saying it was a serious problem.

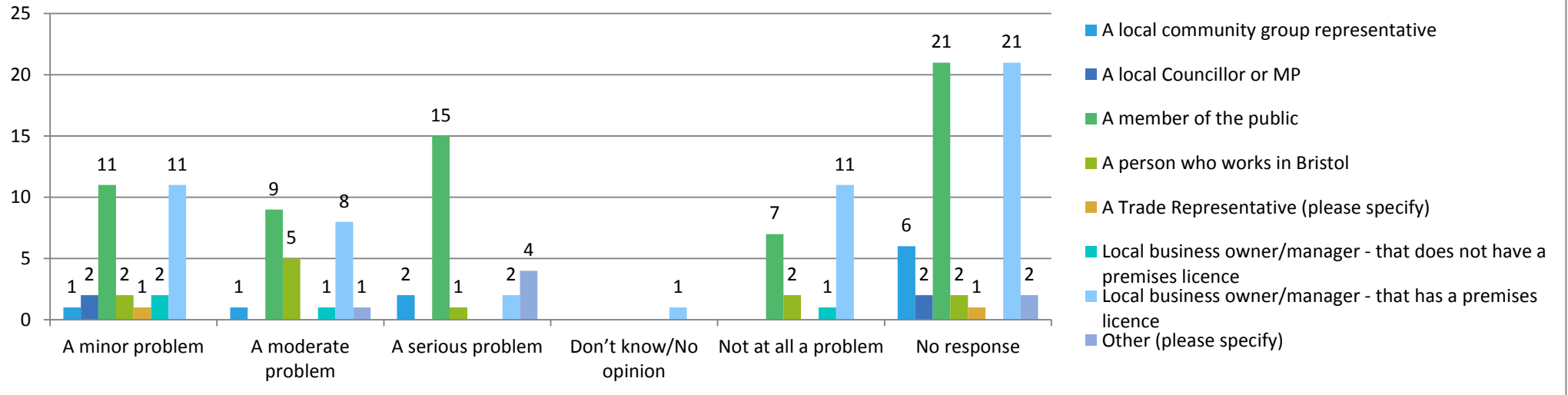
Only 2-3 business owners saw noise from people as being a serious problem, with a large proportion (between 33%-45%) believing it was not a serious problem. 36% of members of the public (15 people) believed that noise from people outside licensed premises was a serious problem, and between 45%-52% believed that other noise from people being outside being a moderate or minor problem.

Noise from trade bins or deliveries was seen as much less of an issue for businesses. For members of the public, almost a half believed that it was a minor or moderate problem.

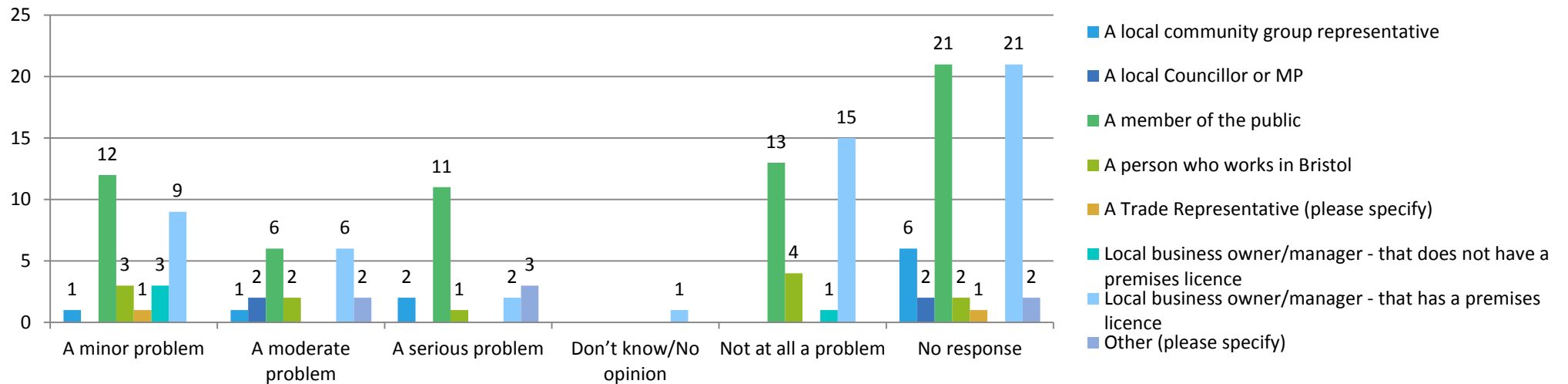
Thinking about the City Centre, how much of a problem do you think the following is:



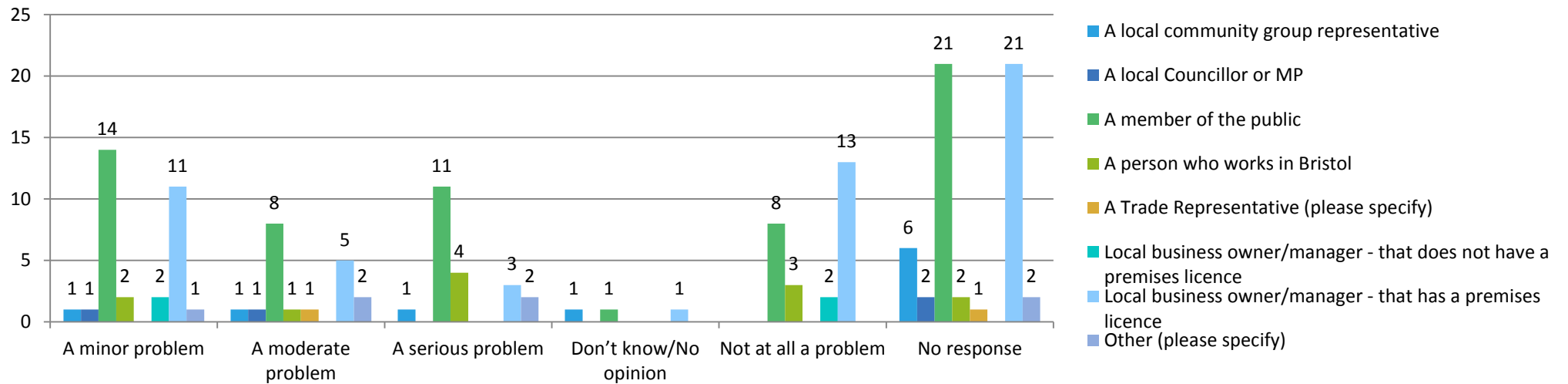
Thinking about the City Centre, how much of a problem do you think the following is: Noise from people gathered outside licensed premises (shouting etc.)



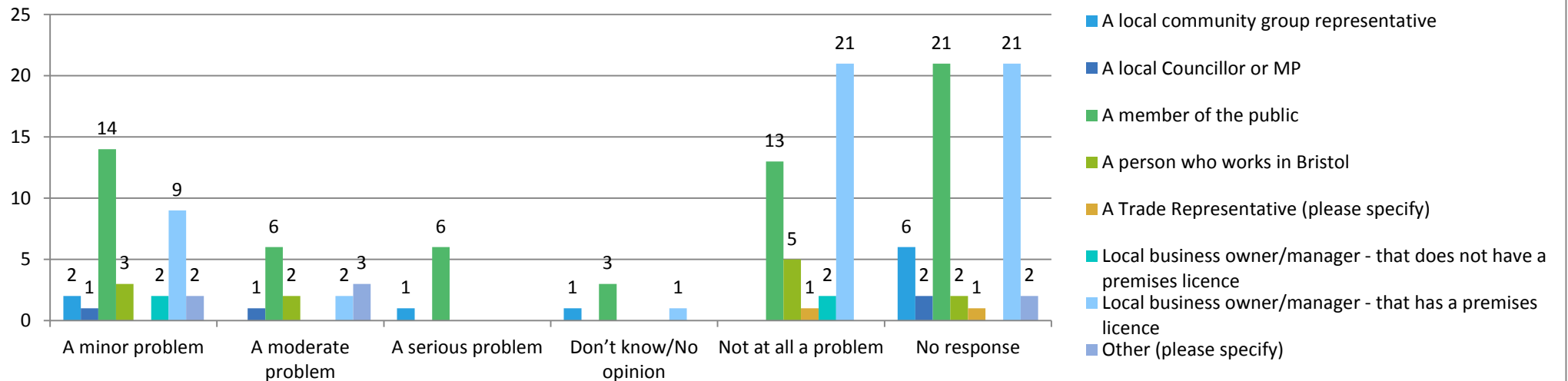
Thinking about the City Centre, how much of a problem do you think the following is: Noise from people travelling through residential areas to get to or from licensed premises



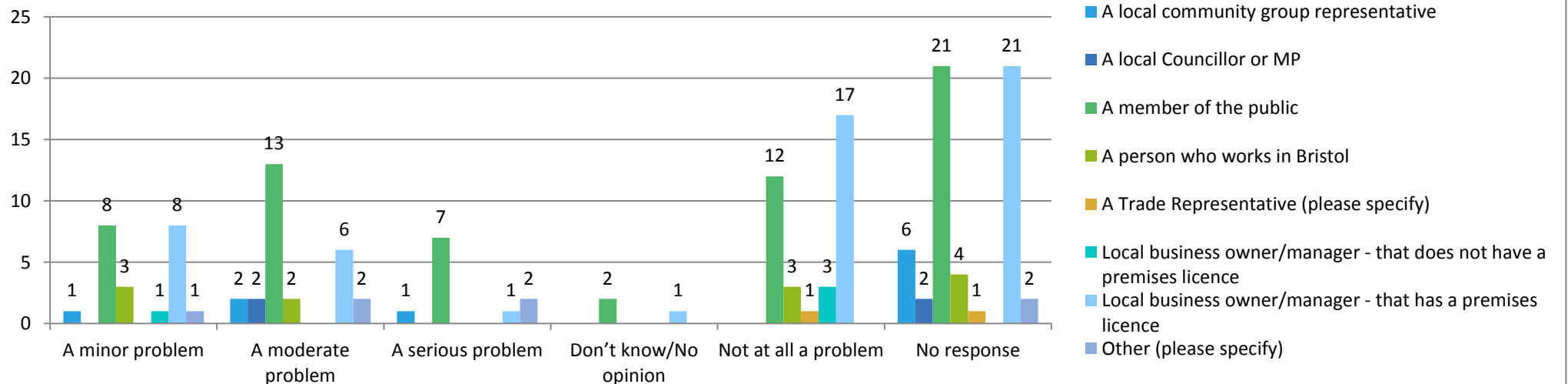
Thinking about the City Centre, how much of a problem do you think the following is: Noise from people gathered outside fast food establishments



Thinking about the City Centre, how much of a problem do you think the following is: Noise from deliveries to fast food establishments or licensed premises



Thinking about the City Centre, how much of a problem do you think the following is: Noise from empty bottles being put into trade bins

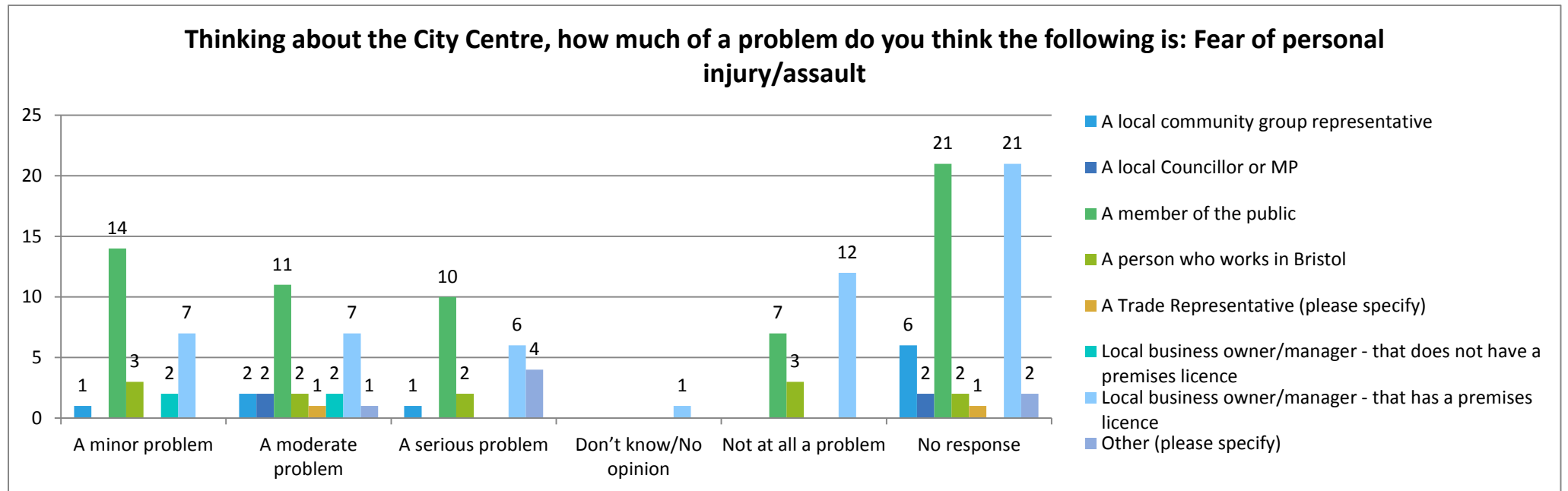


Question 14 graphs by type of person

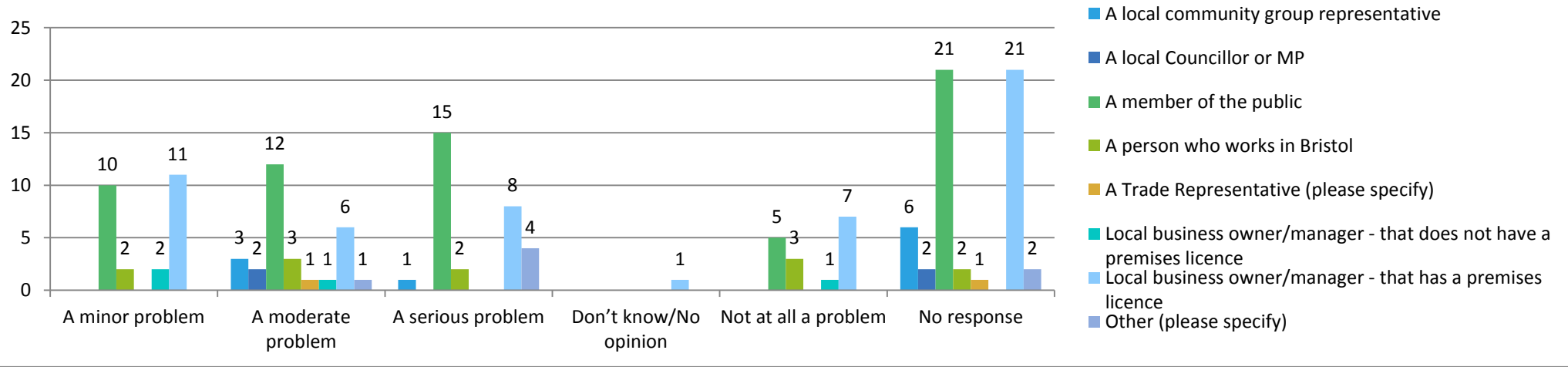
Total respondents 156/155 (including 'No response')

In general, members of the public believe that fear of harassment, disturbance, criminal damage or personal assault/injury is a more serious problem than business owners.

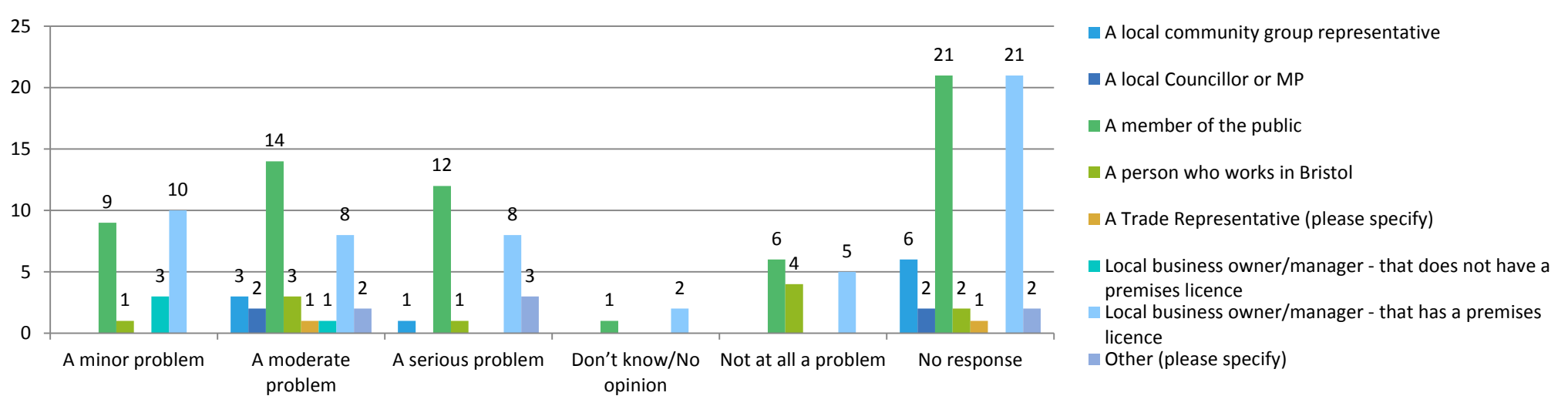
Thinking about the City Centre, how much of a problem do you think the following is:



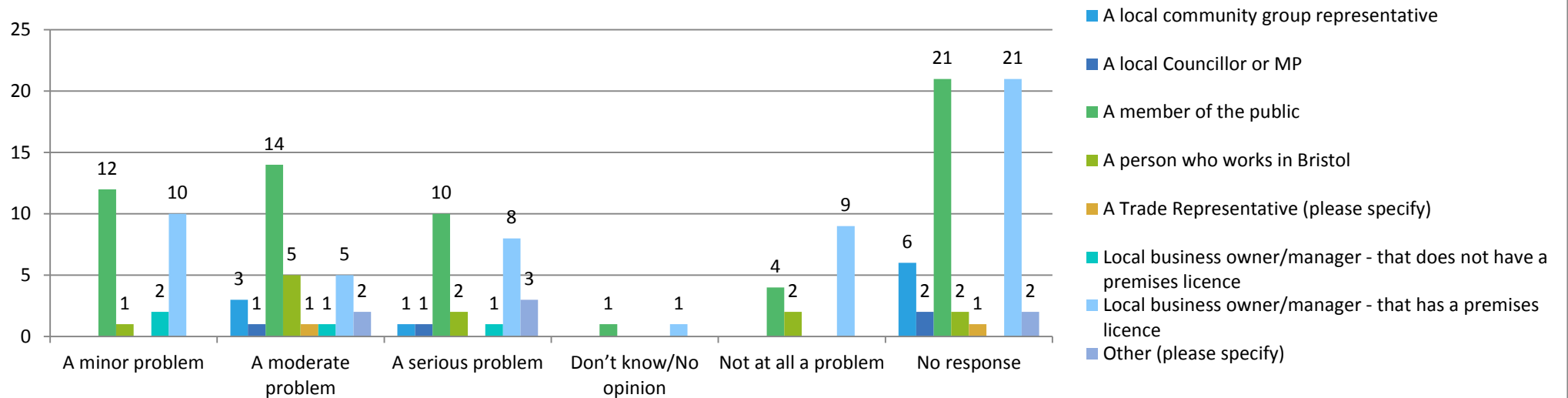
Thinking about the City Centre, how much of a problem do you think the following is: Fear of public nuisance/disturbance



Thinking about the City Centre, how much of a problem do you think the following is: Fear of criminal damage e.g. vandalism



Thinking about the City Centre, how much of a problem do you think the following is: Fear of harassment

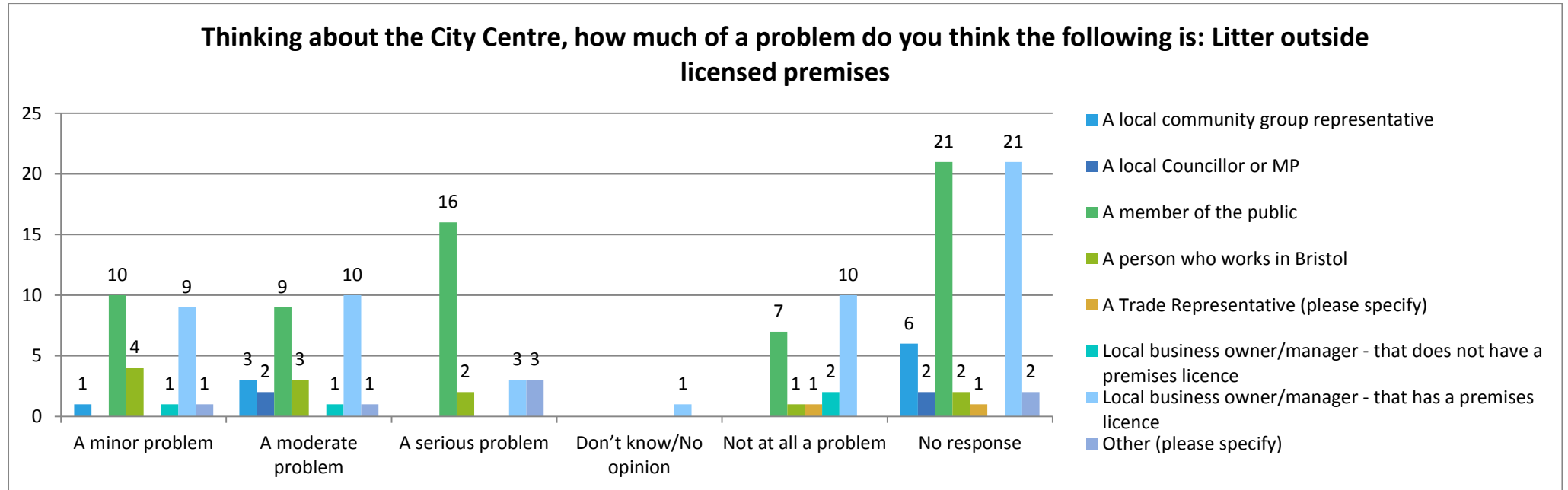


Question 15 graphs by type of person

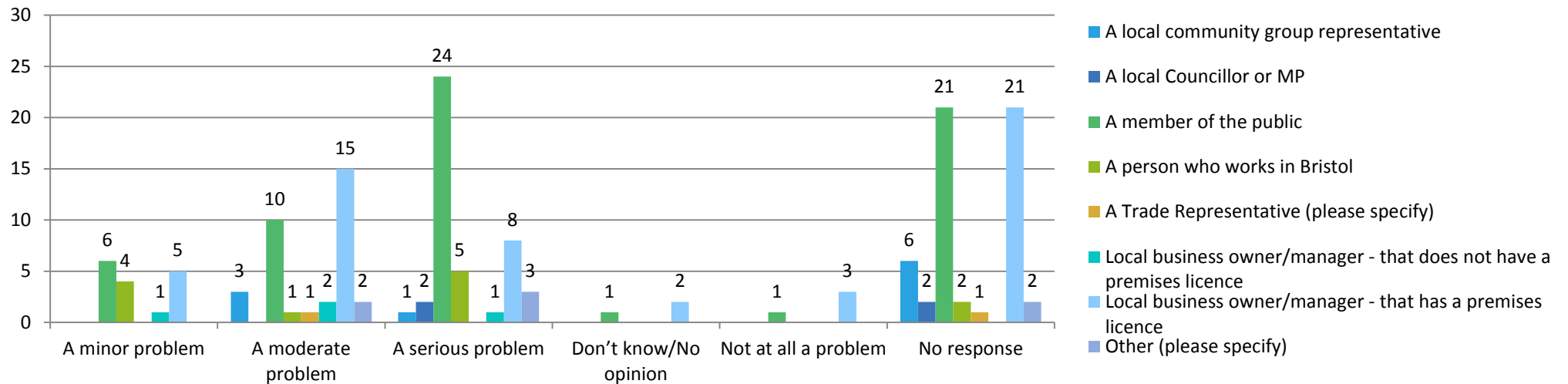
Total respondents 156 (including 'No response')

Members of the public were more likely to think that litter was an issue than businesses. This difference was especially clear with respect to fast food litter, with over half of the public thinking it was a serious issue, but under a third of business owners thought it was a serious issue. Businesses were more likely to say it was a minor or moderate issue.

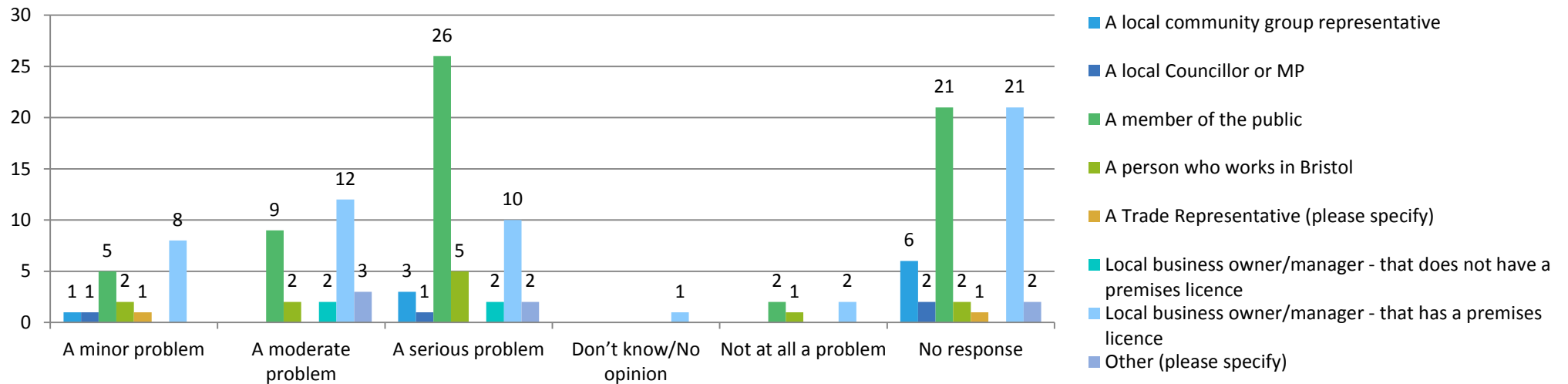
Thinking about the City Centre, how much of a problem do you think the following is:



Thinking about the City Centre, how much of a problem do you think the following is: Litter outside fast food establishments



Thinking about the City Centre, how much of a problem do you think the following is: Litter being dropped in the street by people who have visited licensed premises/fast food establishments

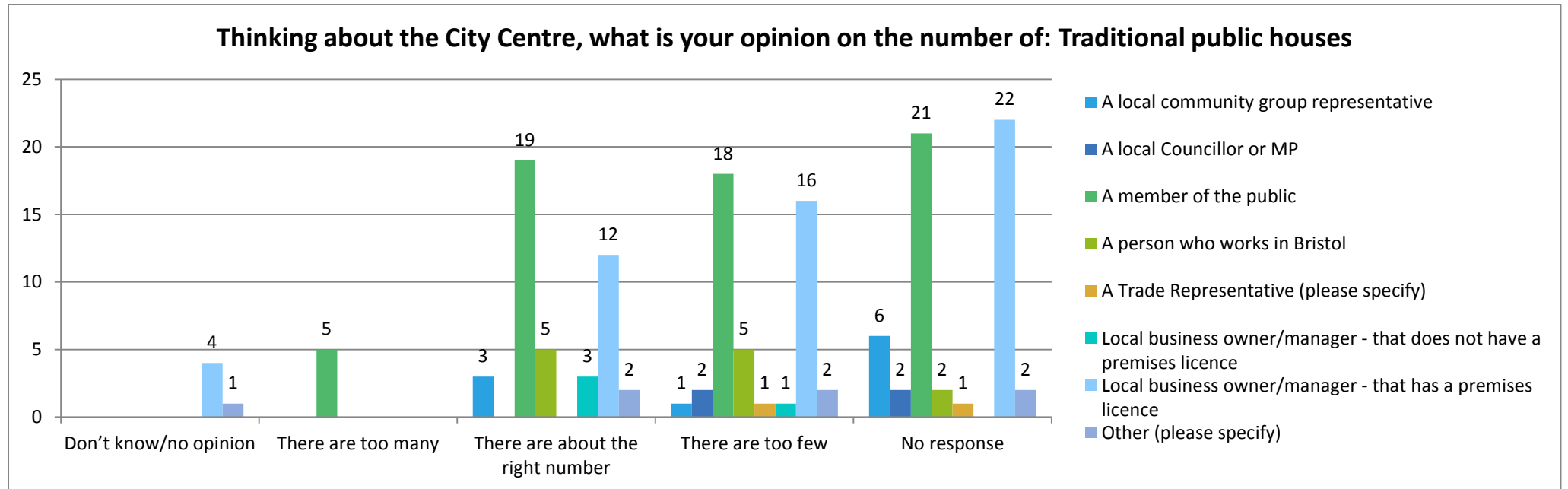


Question 16 by type of person

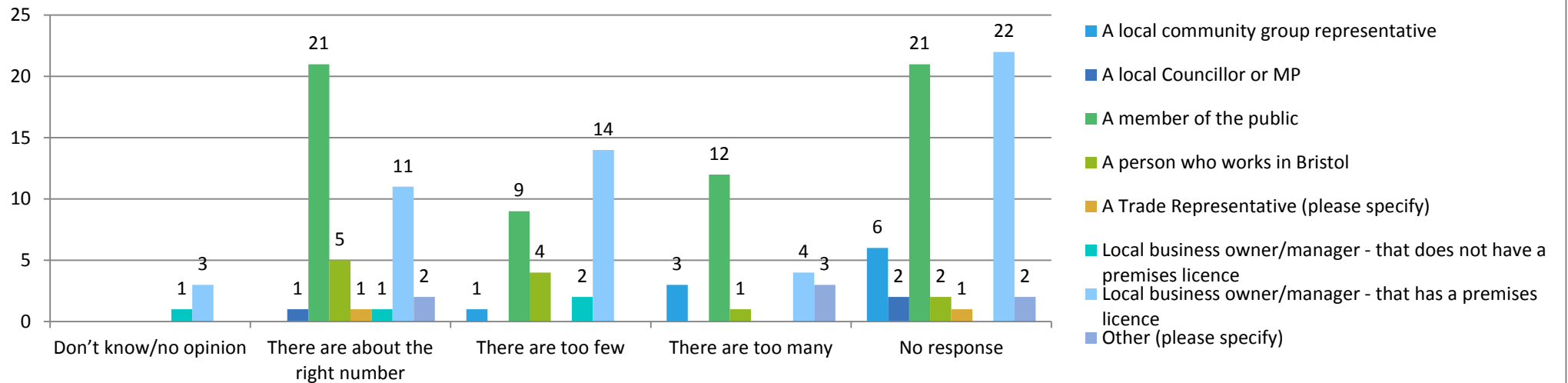
Total respondents 156 (including 'No response')

Business owners in general were more likely to think that there were too few venues than members of the public; however only live music venues had a majority of business owners agreeing there are too few. A majority of members of the public believe that there are too many fast food establishments.

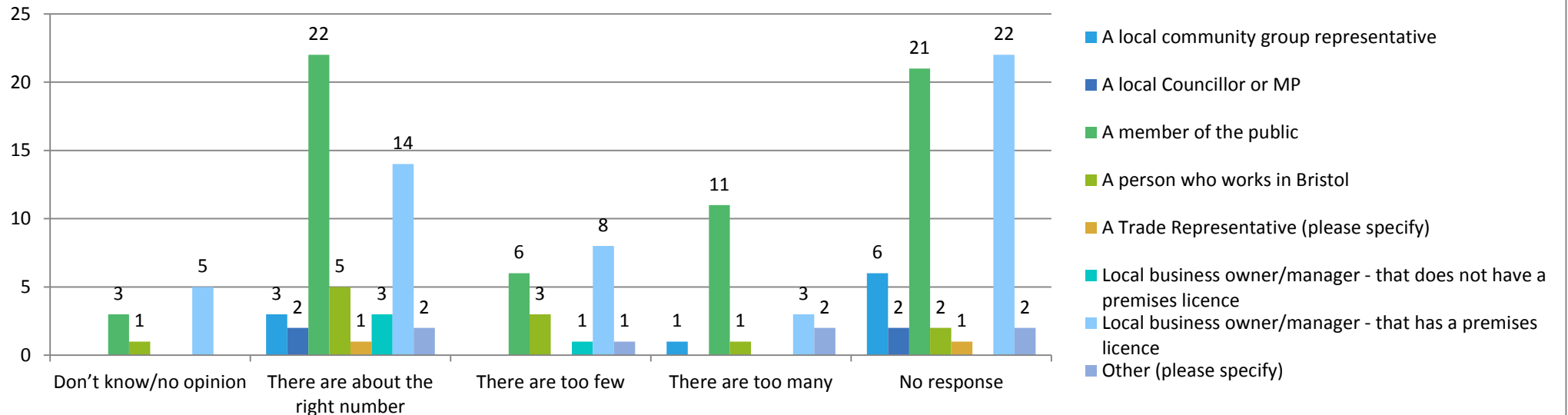
Thinking about the City Centre, what is your opinion on the number of :



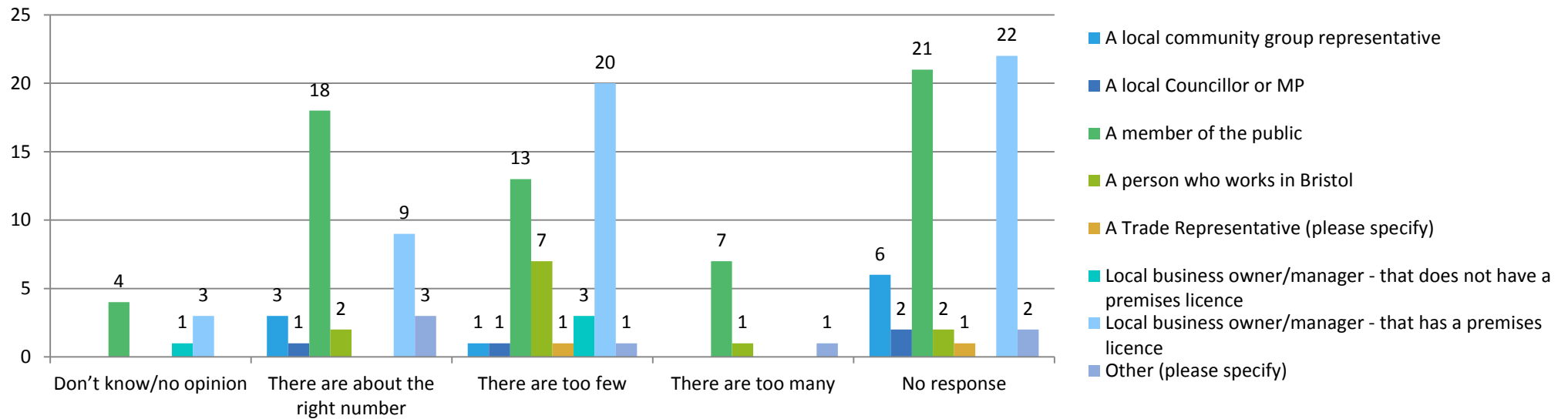
Thinking about the City Centre, what is your opinion on the number of: Late night alcohol/music orientated bars



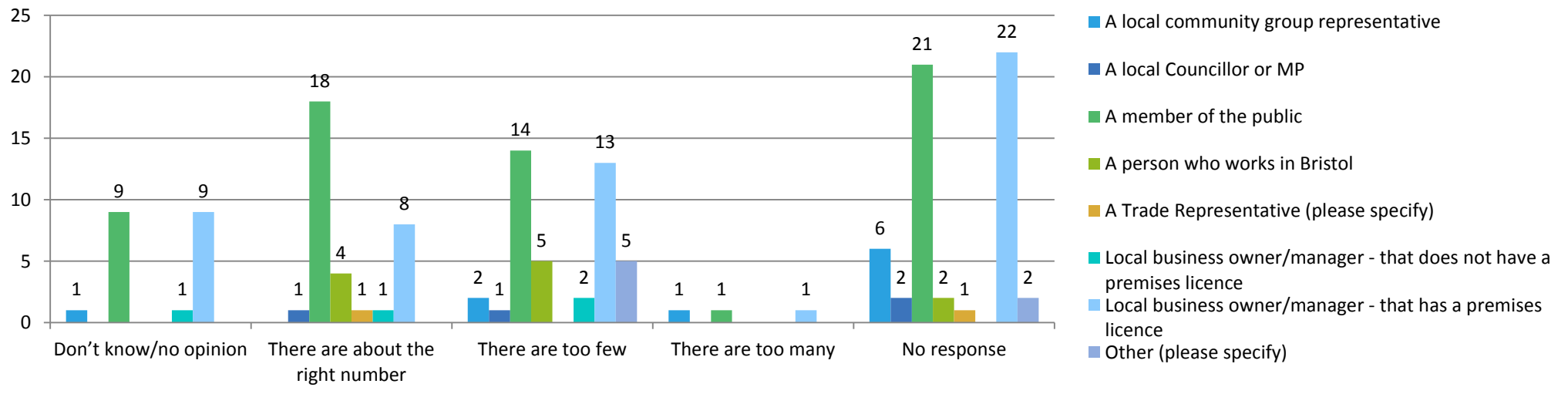
Thinking about the City Centre, what is your opinion on the number of: Food orientated bars



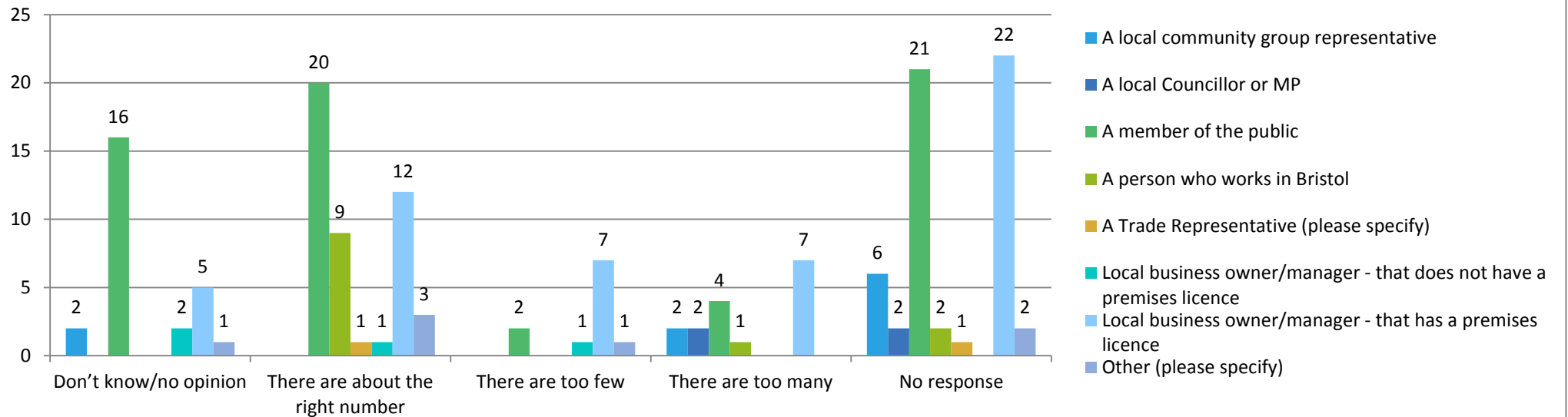
Thinking about the City Centre, what is your opinion on the number of: Live music venues



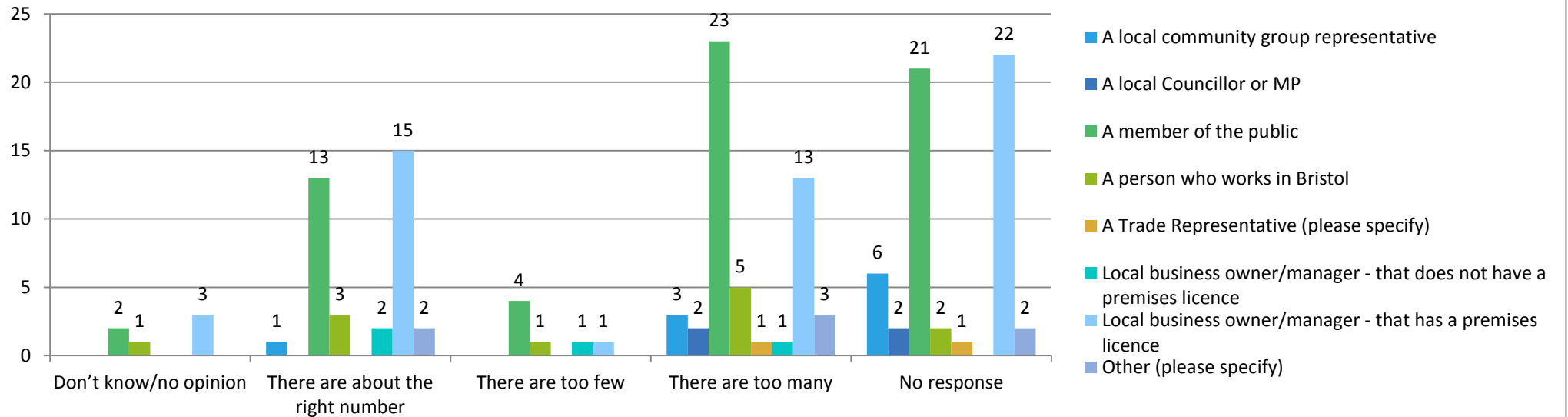
Thinking about the City Centre, what is your opinion on the number of: Family orientated venues



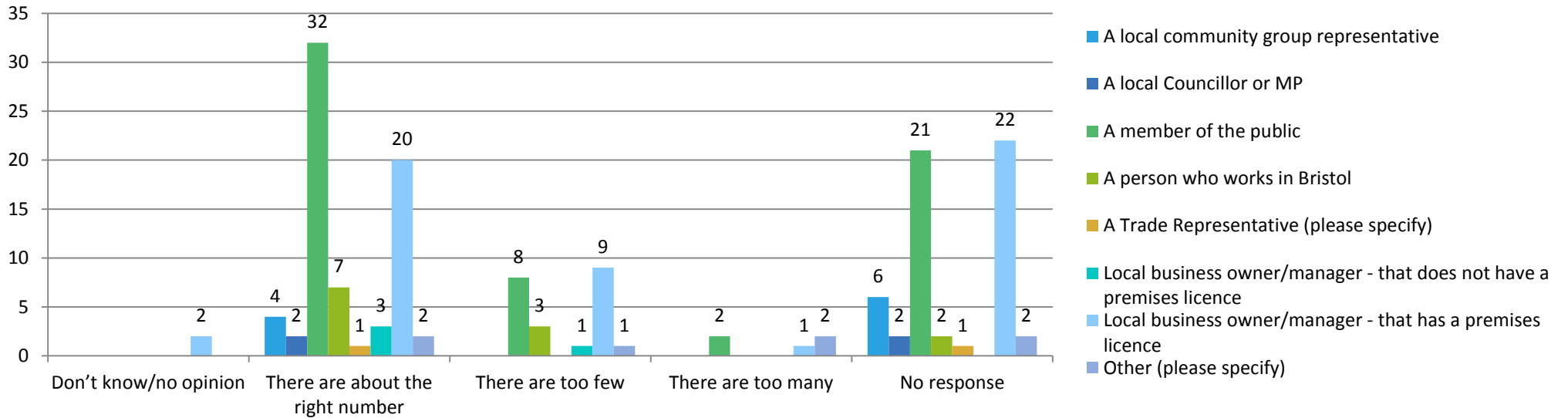
Thinking about the City Centre, what is your opinion on the number of: Off licences



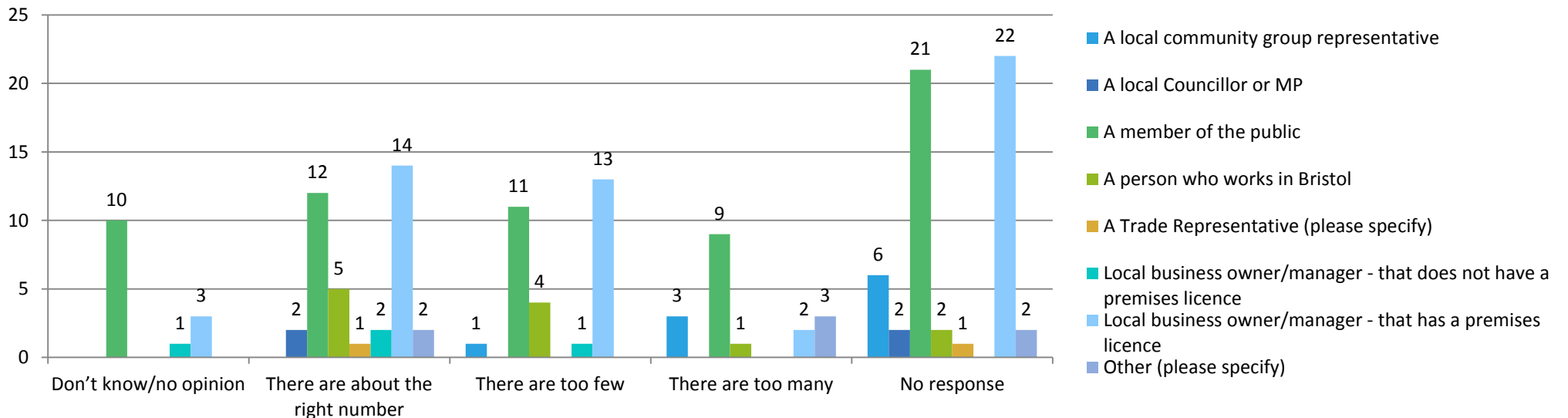
Thinking about the City Centre, what is your opinion on the number of: Fast food establishments



Thinking about the City Centre, what is your opinion on the number of: Restaurants



Thinking about the City Centre, what is your opinion on the number of: Nightclubs



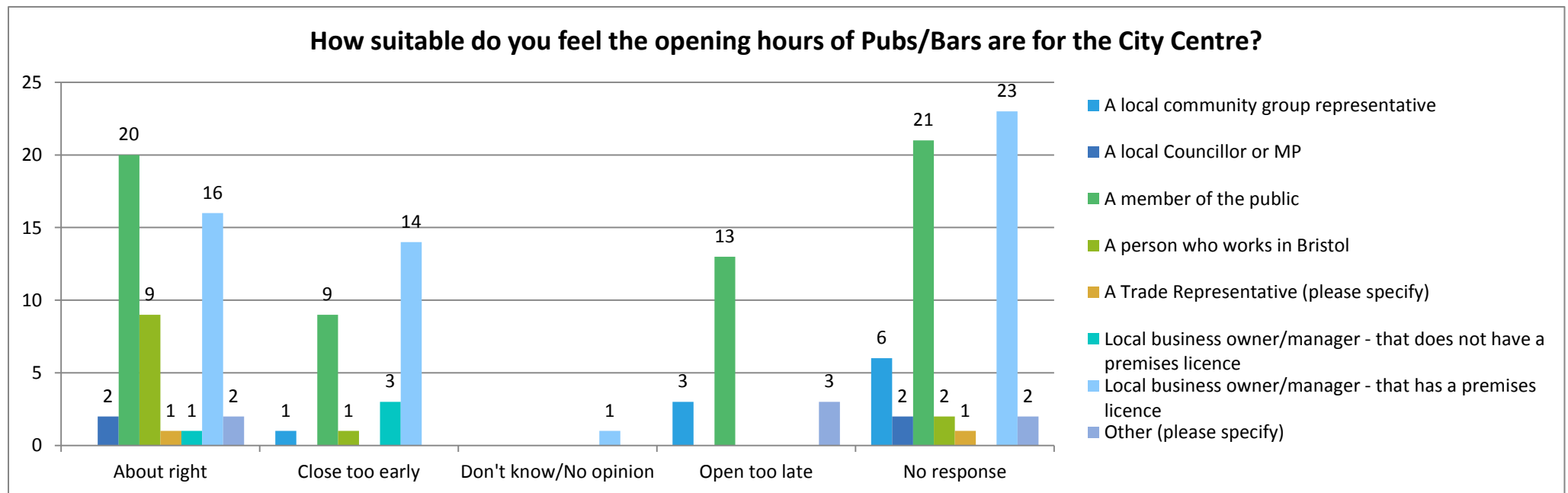
Question 17 by type of person

Total respondents 156 (including 'No response')

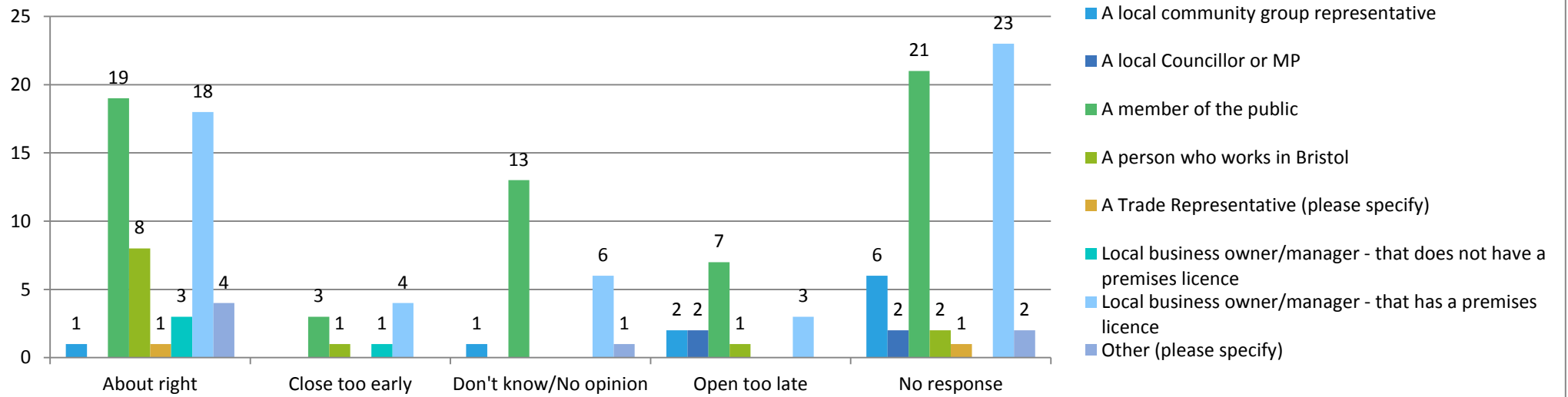
With all types of venues, members of the public mostly believed that venues closed at about the right time. Business owners agreed in the majority of cases however are much more likely to think that certain venues close too early.

In the case of live music venues, 52% of business owners believed that they closed too early, as opposed to only 24% of members of the public. For pubs/bars and fast food establishments, about a third of the members of the public said that they closed too late, whereas no business owners believed pubs/bars closed too early and only 3 (10%) believed fast food establishments do.

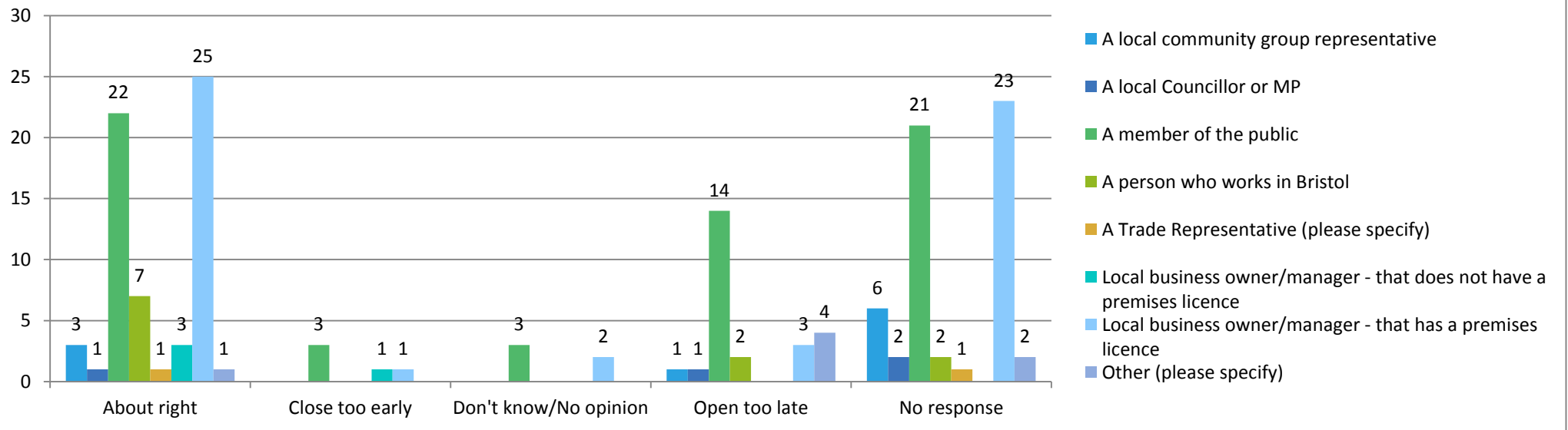
How suitable do you feel the opening hours of food and alcohol outlets are for the City Centre?



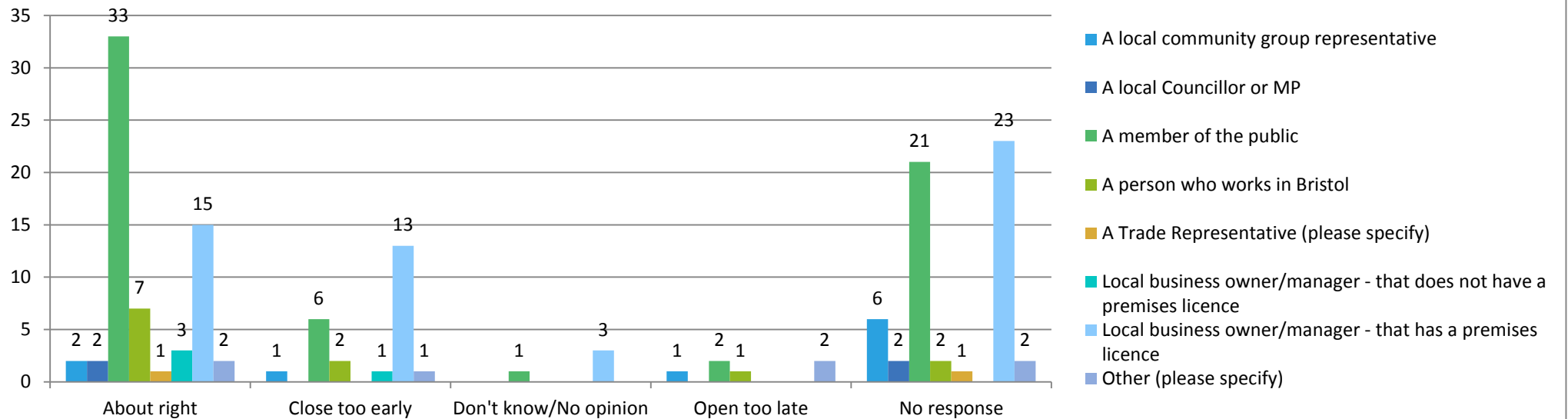
How suitable do you feel the opening hours of Off licences are for the City Centre?



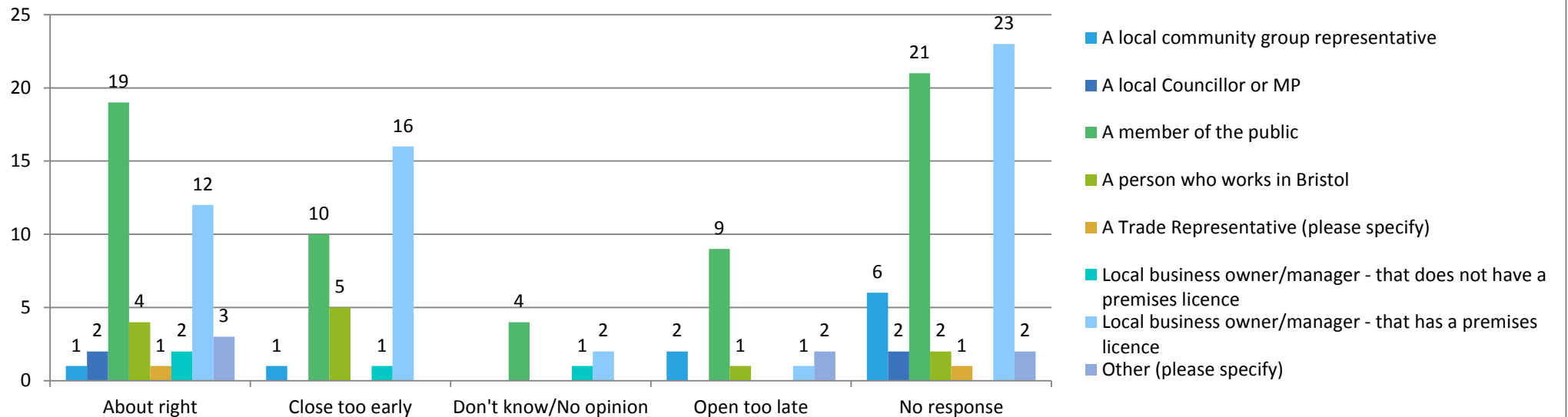
How suitable do you feel the opening hours of Fast food establishments are for the City Centre?



How suitable do you feel the opening hours of Restaurants are for the City Centre?



How suitable do you feel the opening hours of Live music venues are for the City Centre?

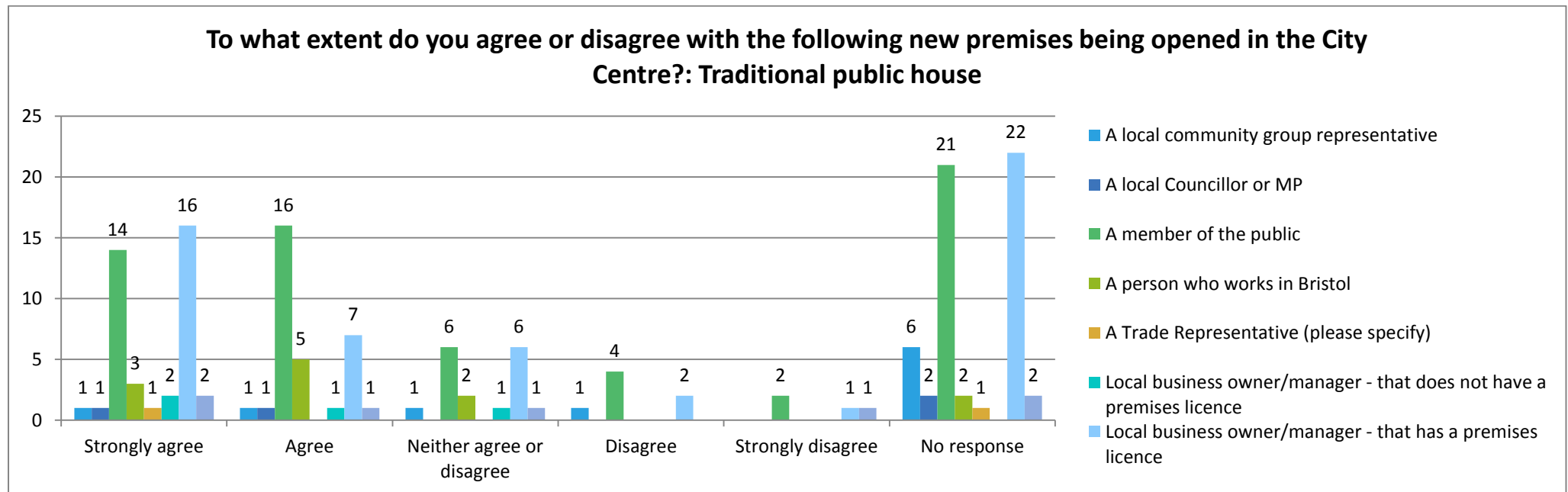


Question 18 by type of person

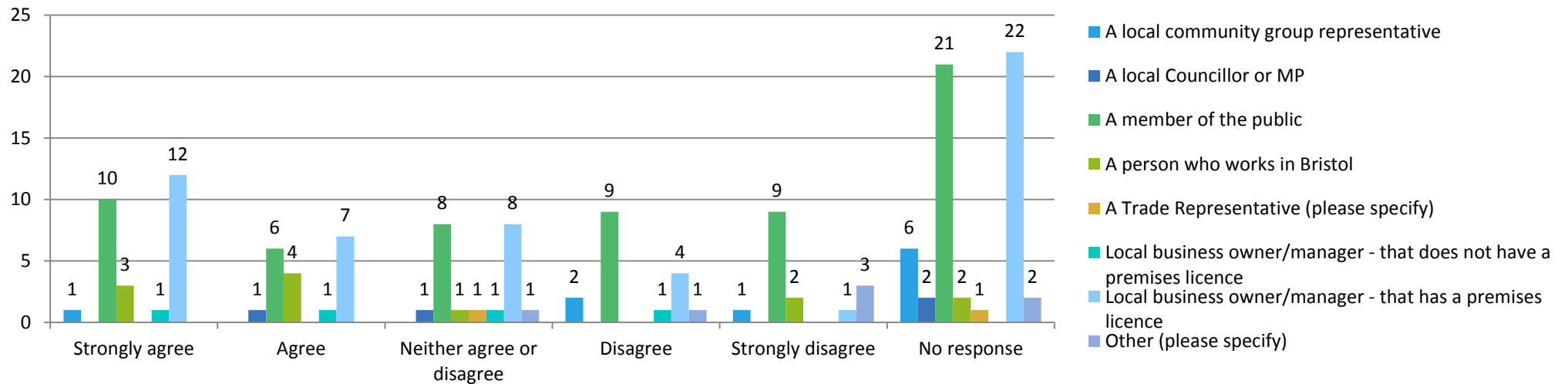
Total respondents: 156 (inc. 'No response')

The majority of members of the public agree or strongly agree with all venue types apart from late night alcohol/music orientated bars, off licences, fast food establishments and nightclubs being opened. For business owners, in all cases they agreed with new venues opening. However in the examples of off licences and fast food establishments, there was only a difference of 2-4 people between agreeing and disagreeing.

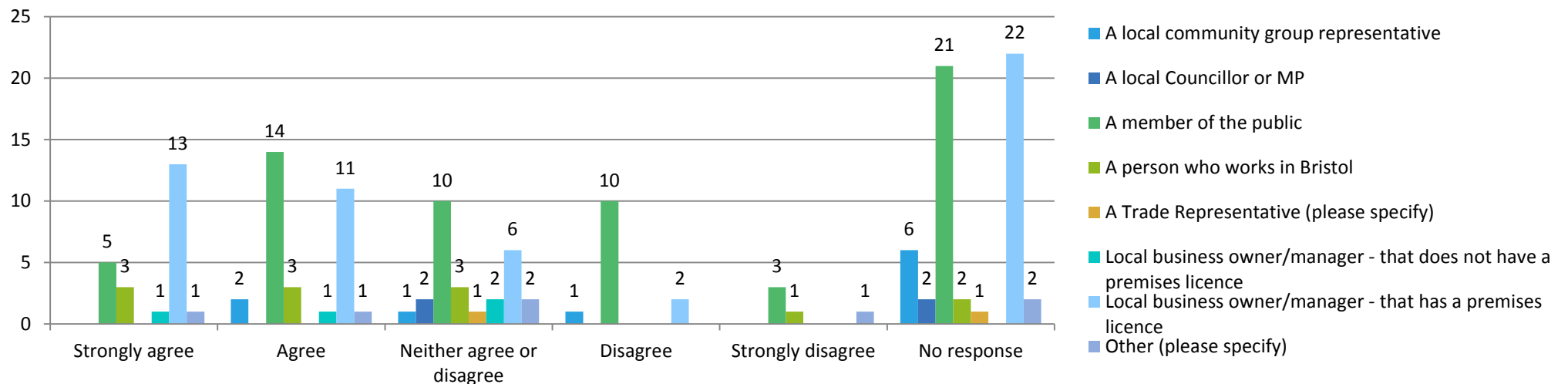
To what extent do you agree or disagree with the following new premises being opened in the City Centre?



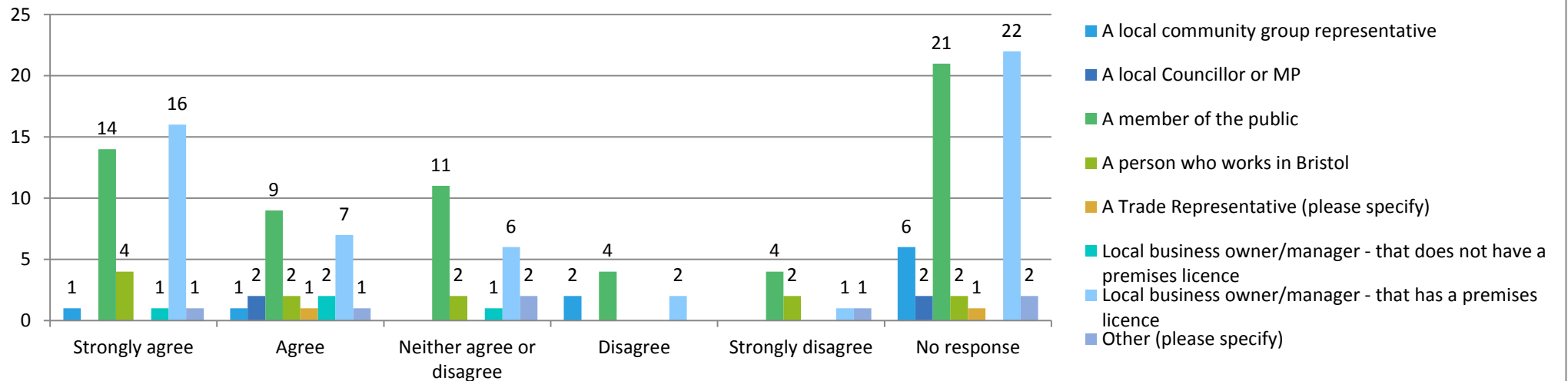
To what extent do you agree or disagree with the following new premises being opened in the City Centre? Late night alcohol/music orientated bars



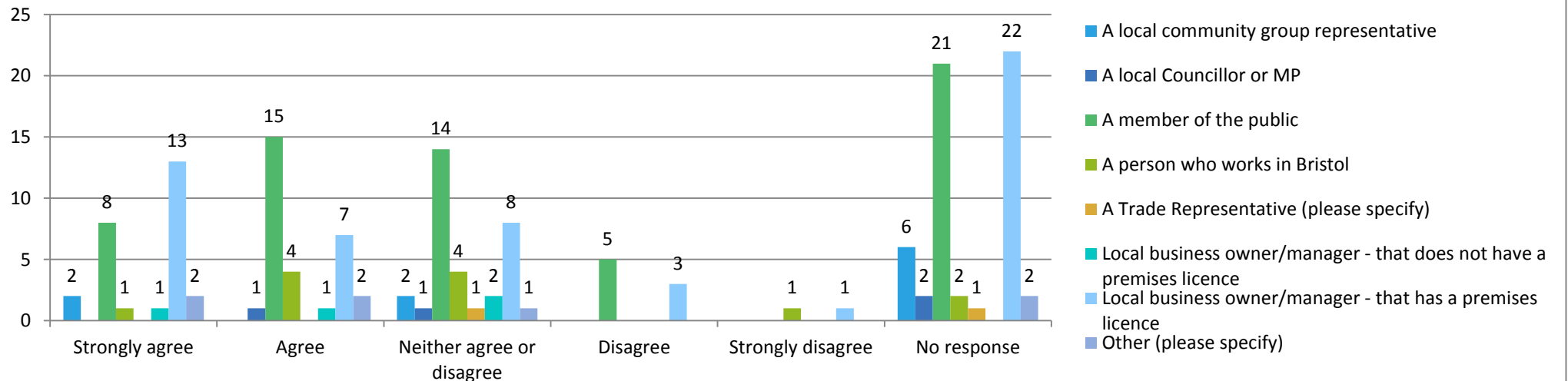
To what extent do you agree or disagree with the following new premises being opened in the City Centre? Food orientated bars



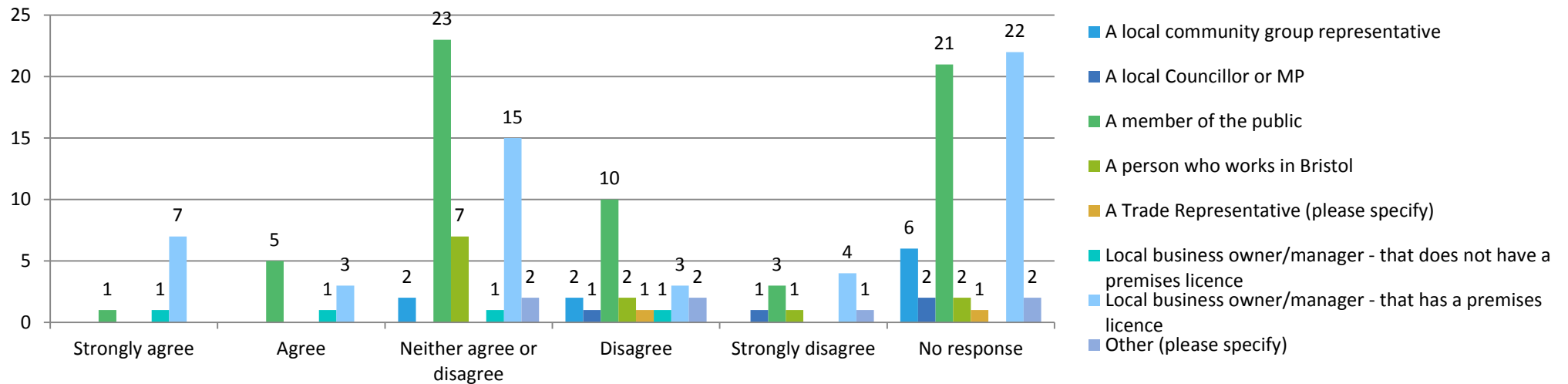
To what extent do you agree or disagree with the following new premises being opened in the City Centre? Live music venues



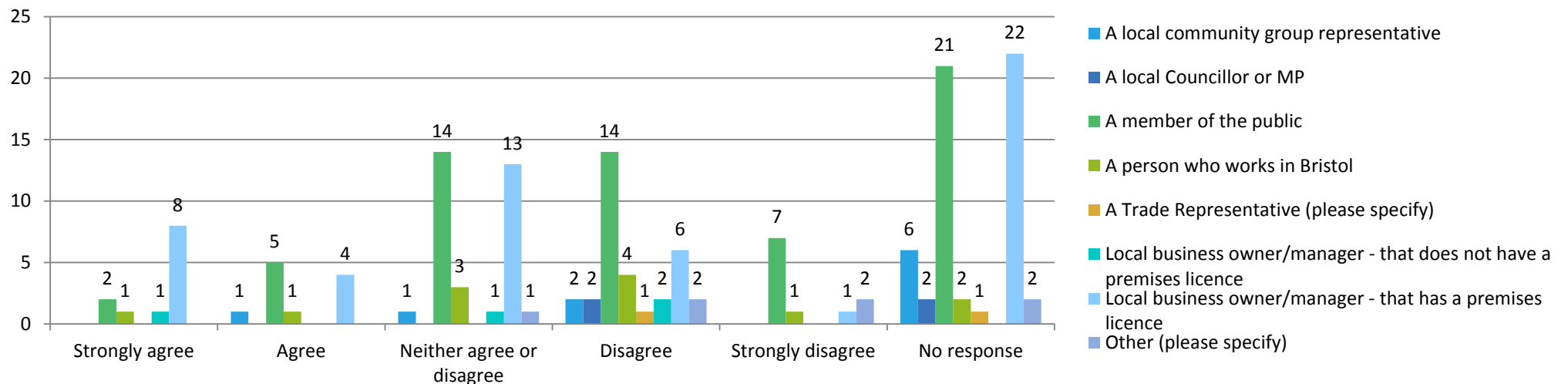
To what extent do you agree or disagree with the following new premises being opened in the City Centre? Family orientated venues



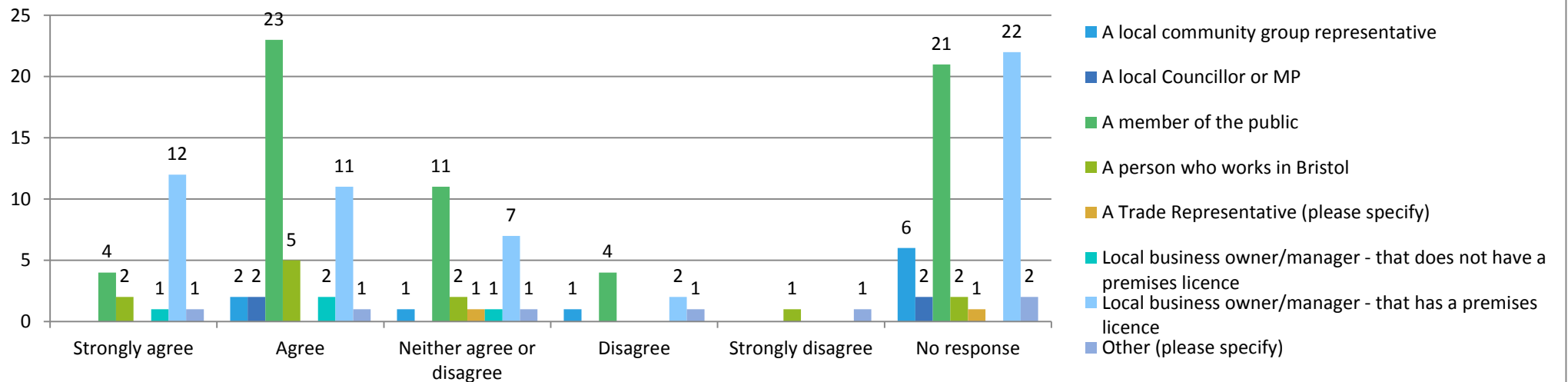
To what extent do you agree or disagree with the following new premises being opened in the City Centre? Off licences



To what extent do you agree or disagree with the following new premises being opened in the City Centre? Fast food establishments



To what extent do you agree or disagree with the following new premises being opened in the City Centre? Restaurants



To what extent do you agree or disagree with the following new premises being opened in the City Centre? Nightclubs

